	huary 8, 2008 – subject to change	Vednesday, January	/ 16, 2008 – Morning			
07:00 – 18:30	Registration – Hamilton Convention Centre 3 <sup>rd</sup> floor					
08:00 – 09:40	Breakfast – Chedoke A Morning Announcements: Joshua Grant, Co-Chair, McMaster World Congress, DeGroote School of Business, McMaster University Welcome Message: Dr. Christopher Bart, Chairperson McMaster World Congress, DeGroote School of Business, McMaster University Sponsored By: Enbridge					
		Student Development				
	Practitioner and Academic Webster A	Intellectual Capital & Innovation Practitioner Webster B	Academic Webster C	Chedoke C		
10:00 – 10:30	Paul Schneider The Canadian Coalition for Good Governance: Working to improve corporate governance in Canada CANADIAN COALITION FOR GOOD GOVERNANCE	Stephanie Barnes Applying knowledge management in ITIL – enabled information technology organizations MISSING PUZZLE PIECE CONSULTING	Shankeer Seetharam Know Knowledge CENTENNIAL COLLEGE	<b>Ben Chapdelaine</b> What's next? MBA and PhD programs MCMASTER U		
10:30 - 10:40	Transfer Time					
10:40 – 11:10	Nabil Ghalleb Does mandatory disclosure of Directors' and Officers' liability insurance curb managerial opportunism? Evidence from the Canadian secondary market HEC MONTREAL	<b>Edward Rogers</b> Knowledge, people & risk: Building a learning organization at the NASA Goddard Space Flight Center NASA	Joshua Grant A 10 year meta review of academic intellectual capital research at the McMaster World Congress MCMASTER U	Wendy Edge Is there a doctor in the house? How to get into medical school MCMASTER U		
11:10 – 11:30	Networking Break					
11:30 – 12:00	Ahmed Seleim The relationship between culture and corruption: A cross-national study BEIRUT ARAB U, LEBANON	<b>Steve Howse</b> Flying higher: Hamilton airport's new strategic approach MILLINGTON & ASSOCIATES	<b>lain Russell</b> You take the high road – a case study INTELLECTUAL ASSETS CENTER, SCOTLAND	<b>Judy Marsales</b> Careers in real estate JUDY MARSALES REAL ESTATE		
12:00 – 13:45	Lunch – Chedoke A Keynote Speaker: Nilam Bedi, United Nations Sponsored By: Georgeson Shareholder Services					

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## Wednesday, January 16, 2008 – Afternoon Intellectual Capital & Innovation **Student Development** Practitioner Academic Academic Chedoke C Webster A Webster B Webster C Alexander Serenko Wavne Bigby Terry Flynn Gary Screaton Page Rise of S/H activism & its impact on CG Capitalizing on the value of reputation: A causal map of HC antecedents and Unleashing the power 14:00 - 14:30KINGSDALE SHAREHOLDER Canada's most reputable companies consequents in the financial industry of focused concentration GARYSCREATONPAGE.COM SERVICES MCMASTER U LAKEHEAD U 14:30 - 14:35 **Transfer Time Kimiz Dalkir** Carol Yeh-Yun Lin Ralph Shay Tom Maduri Securities Law and Corporate Organizational knowledge National intellectual capital: A 14:35 - 15:05 Ins and outs of the gaming industry Governance – It's Not Only Disclosure sharing and learning comparison of BRIC countries THROWBACK ENTERTAINMENT FRASER MILNER CASGRAIN LLP MCGILL U NATIONAL CHENGCHI U. TAIWAN 15:05 - 15:10 Transfer Time **Paul James** Peter Martorelli **Edward Rogers** John Dinner Good governance & boardroom dynamics Knowledge transfer using real-time Identifying Hamilton Police Innovation and technology 15:10 - 15:40 JOHN T DINNER BOARD simulators for electricity dist. networks Services best practices management in the workplace GOVERNANCE SERVICES CANBERRA U. AUSTRALIA MCMASTER U NASA 15:40 - 15:45 Transfer Time **Richard Livesley** Irene Fan Chris Markou Josune Saenz Information Governance: Maria Dolores Aramburo The importance of relational Personal financial management 15:45 - 16:15Riskv Business Knowledge sharing innovation performance capital to innovation for students BANK OF MONTREAL U OF DEUSTO, SPAIN HONG KONG POLYTECHNIC U INVESTORS GROUP 16:15 - 16:20 **Transfer Time Christopher Bart** Lorne Booker Scott Erickson Charlie Kuo Role of the Board in Strategy and Risk Relevance of KM/IC academic research Intellectual capital and performance in 16:20 - 16:50Becoming a corporate lawyer Management: Progress Report #2 financial services industries from the practitioner perspective FRASER MILNER CASGRAIN LLP MCMASTER U MCMASTER U ITHACA COLLEGE 16:50 - 17:00 **Transfer Time** Mahmoud Moradi Scott Erickson Arié Fisher Nick Bontis Value chain approach to semantic Balancing knowledge potential and 17:00 - 17:30The heart of the ABCP crisis Thinking smarter and faster process of knowledge creation knowledge vulnerability FISHER AND ASSOCIATES MCMASTER U U OF BORDEAUX, FRANCE **ITHACA COLLEGE** Wine & Cheese Reception – Chedoke B Musical Entertainment: Hamilton Jazz Ensemble 17:30 - 18:30 Welcome: Paul Bates, Dean, DeGroote School of Business, McMaster University Sponsored By: Fraser Milner Casgrain LLP Dinner – Chedoke A Keynote Speaker: Prof. W.B. Lee, Chair Professor and Head, Department of Industrial Systems Engineering, The Hong Kong Polytechnic University 18:30 - 20:30 Sponsored By: Knowledge Management Research Center – The Hong Kong Polytechnic University

	Thursday, January 17, 2008 – Morning					
07:00 - 18:30	Registration – Hamilton Convention Centre 3 <sup>rd</sup> floor					
08:00 - 09:40	Breakfast – Chedoke A 09:40 Morning Announcements: Joshua Grant, Co-Chair, McMaster World Congress, DeGroote School of Business, McMaster Sponsored By: Xerox Canada, KM Institute, KM Professional Society, Gurteen Knowledge					
	Strategic Business Valuation Intellectual Capital & Innovation Student Developm		Student Development			
	Academic and Practitioner Webster A	Academic Webster B	Chedoke C			
10:00 – 10:30	<b>Richard Wise</b> International business valuation standards WISE, BLACKMAN LLP	Jamal Aldin Nazari Organizational characteristics and managing IC: Canada vs. Middle East U OF CALGARY	Adele Alfano Personal effectiveness and excellence DIAMOND WITHIN RESOURCES			
10:30 – 10:40	Transfer Time					
10:40 – 11:10	<b>Ari Kashton</b> Intangible asset valuation SOBERMAN	Irene Herremans IC, org. structure, and management planning and control Systems U OF CALGARY	<b>Jay Turner</b> Oral communication and presentation skills THE LUMEN INSTITUTE			
11:10 – 11:30		Networking	g Break			
11:30 – 12:00	Suzanne Loomer Understanding the value of intellectual property: Common valuation techniques BDO DUNWOODY	Lisa Mattam Defining the business case for diversity THE MATTAM GROUP	<b>Nick Bontis</b> <i>Thinking smarter and faster</i> MCMASTER U			
12:00 - 14:00	Lunch – Chedoke A Keynote Speaker: Bob Boulton, Director, Canadian Institute of Chartered Business Valuators (CICBV) Sponsored By: Canadian Institute of Chartered Business Valuators (CICBV)					

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	Thursday, January 17, 2008 – Afternoon		
	Strategic Business Valuation Intellectual Capital & Innovation Student Development		
	Academic and Practitioner Webster A	Academic Webster B	Chedoke C
14:00 – 14:30	Joerg Prokop Impartial business valuation and opportunistic behaviour C.V.O. U OLDENBURG, GERMANY	Peter Cleary Exploring the relationship between management accounting & SC U COLLEGE CORK, IRELAND	Linda Ockwell – Jenner Networking for success MOTIVATIONAL STEPS
14:30 – 14:40		Transfe	er Time
14:40 – 15:10	Howard Johnson How private equity is creating a new business era VERACAP CORPORATE FINANCE LIMITED	Martin Nemetz Dimitris Karagiannis A method for comprehensive IC management and reporting U WIEN, AUSTRIA	Lisa Mattam Business etiquette THE MATTAM GROUP
15:10 – 15:20	Transfer Time		
15:20 – 15:50	Iseo Pasquali Current topics in valuation DELOITTE AND CICBV	<b>Paul Bates</b> Teaching the 3 pillars: Leadership, innovation and ethics MCMASTER U	Louise Fox Powering your professional presence: Part A LOUISE FOX PROTOCOL SOLUTIONS
15:50 – 16:00		Transfe	er Time
16:00 – 16:30	Gavin McCutcheon EVVICA <sup>™</sup> , a Valuation model for intellectual asset rich businesses SCOTTISH INTELLECTUAL ASSET MANAGEMENT, SCOTLAND	Harjinder Deol Strategic environment and intellectual capital in Indian banks U OF CALGARY	Louise Fox Powering your professional presence: Part B LOUISE FOX PROTOCOL SOLUTIONS
16:30 - 16:40		Transfe	er Time
16:40 – 17:10	Patricia Wakefield The way forward: Strategic business valuation research at McMaster AIC INSTITUTE FOR STRATEGIC BUSINESS STUDIES	George Tovstiga IC practices in small innovative enterprises: A four-region comparative study HENLEY MANAGEMENT COLLEGE	<b>Nick Bontis</b> <i>Thinking smarter and faster</i> MCMASTER U
17:10 – 17:15	Transfer Time		
17:15 – 18:30	Wine & Cheese Reception – Art Gallery of Hamilton Introduction: Dr. Nick Bontis, Program Director, McMaster World Congress Welcome: Dr. Ilene Busch-Vishniac, Provost, McMaster University and Paul Bates, Dean, DeGroote School of Business, McMaster University Welcome: Fred Eisenberger, Mayor, City of Hamilton Sponsored By: DeGroote Commerce Society		
18:30 – 20:30	Dinner – Chedoke A Keynote Speaker: Gerlinde Herrmann, Former Board Chairperson, Human Resources Professionals Association of Ontario (HRPAO) Sponsored By: University of Ontario Institute of Technology		

	Friday, January 18, 2008 – Morning				
07:00 – 12:00		Registration – Hamilton Convention Centre 3 <sup>rd</sup> floor			
08:00 – 09:40	Breakfast – Chedoke A Morning Announcements: Joshua Grant, Co-Chair, McMaster World Congress, DeGroote School of Business, McMaster University Sponsored By: Bank of Montreal				
	ICI & SBV Academic and Practitioner Webster A	Student Development Chedoke A			
10:00 – 10:30	James Allen Executive compensation and disclosure: an international comparison CFA INSTITUTE	<b>Chris Robertson</b> <i>To the top Canada</i> CHRISROBERTSON.COM			
10:30 – 10:40	Transfer Time				
10:40 – 11:10	James Falconer flex: An experimental framework for the evaluation of workforce heterogeneity EAGNA RESEARCH AND CONSULTING	Sunjay Nath Personal leadership and excellence SUNJAYNATH.COM			
11:10 – 11:30	Networking Break				
11:30 – 12:00	<b>Melanie Clifford</b> The use of human capital for a firm's competitive advantage NOVA SOUTHEASTERN U	Mardi Walker Careers In sports management and entertainment MAPLE LEAF SPORTS AND ENTERTAINMENT			
12:00 – 14:00	Lunch – Chedoke A Best Paper Awards Ceremony: Dr. Nick Bontis, DeGroote School of Business, McMaster University Closing Remarks: Joshua Grant, Mona Ahmad, Jaime Mistry, Co-Chairs, McMaster World Congress Closing Message: Dr. Christopher Bart, Chairperson McMaster World Congress, DeGroote School of Business, McMaster University Sponsored By: Kalaci Enterprises, Canadian Business Magazine, Accounting World News				

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