

	Wednesday, January 24, 2007 – Morning			
Pre-Registration – Hamilton Convention Centre 3 <sup>rd</sup> floor – Tuesday January 23, 2007 18:00 – 19:00				
07:00 – 18:30	Registration – Hamilton Convention Centre 3 <sup>rd</sup> floor			
08:00 – 09:40	Breakfast – Chedoke A Morning Announcements: Ashima Bhatt, Co-Chair, McMaster World Congress, DeGroote School of Business, McMaster U Welcome Message: Dr. Chris Bart, Chairperson McMaster World Congress, DeGroote School of Business, McMaster U Keynote Speaker: Ray Anderson, Chairman, Interface Inc. Sponsored By: BMO Financial Group, Georgeson Shareholder			
	Corporate Governance	Intellectual Capital & Innovation		PhD Consortium
	Academic and Practitioner	Practitioner	Academic	Academic
	Webster A	Webster B	Webster C	Room 314
10:00 – 10:30	Allan Verman Ong The implications of the treatment of foreign investments on Philippine corporate governance SYCIP SALAZAR HERNADEZ & GATMAITAN LAW OFFICES	Colleen Bell 3-1-1:The new municipal service makeover CITY OF TORONTO	Lorne Switzer Human capital, management characteristics and fund performance CONCORDIA U	Jamal Nazari An investigation of the components of intellectual capital and their relationship to market value and firm's financial performance U OF CALGARY
10:30 – 10:40	Transfer Time			
10:40 – 11:10	Brad Allen Shareholder response to confusion GEORGESON SHAREHOLDER	Bryan Davis New methods for Evaluating intangibles KAIETEUR INSTITUTE FOR KNOWLEDGE MANAGEMENT	Karrin Klotz Intellectual property audits: they're not just for high-tech companies U OF WASHINGTON	Brent McKnight The little council that could: How the Forest Stewardship Council changed established institutions U OF WESTERN ONTARIO
11:10 – 11:30	Networking Break			
11:30 – 12:00	George Athanassakos Value vs. glamour stock returns and the value premium: The Canadian experience1985-2000 U OF WESTERN ONTARIO	Meaghan McKnight Rex Lee 40,000 Minds are better than 1: A case analysis of idea management at Bell Canada BELL SYSTEMS AND TECHNOLOGY	Manfred Bornemann Kay Alwert The German guideline for intellectual capital statements: Method and experiences INTANGIBLE ASSET MANAGEMENT CONSULTING ALWERT CONSULTING	Geoffrey Kistruck A cautionary view on governance reforms: Exploring the effect of increased disclosure on competitive positioning U OF WESTERN ONTARIO
12:00 – 13:45	Lunch – Chedoke A Keynote Speaker: Jonathan Wellum, CEO, AIC Sponsored By: AIC			

Wednesday, January 24, 2007 – Afternoon				
	Strategic Business Valuation	Intellectual Capital & Innovation		PhD Consortium
	Academic and Practitioner	Academic	Academic	Academic
	Webster A	Webster B	Webster C	Room 314
14:00 – 14:30	<b>Peter Hofstra</b> <i>Valuing science and technology companies</i> AIC	<b>Martin Nemetz</b> <i>Unification of intellectual capital reports with IT-support</i> U OF VIENNA, AUSTRIA	<b>Scott Erickson</b> <i>The strategy of intellectual capital</i> ITHACA COLLEGE	<b>Mihaela Enache</b> <i>Managing personal human capital for professional excellence</i> TECHNICAL U OF CATALONIA, SPAIN
14:30 – 14:35	Transfer Time			
14:35 – 15:05	<b>Geoffrey Poitras</b> <i>Accounting standards for employee stock options disclosure</i> SIMON FRASER U	<b>Chris Bart</b> <i>Delivering executive education: The Directors College experience</i> MCMASTER U	<b>William Koehler</b> <b>Jodi Hamann</b> <i>Towards knowledge as WholeNess</i> STATE U AT NEW YORK	<b>Bhatti Khalid</b> <i>Knowledge transfer and control</i> HANKEN U, FINLAND
15:05 – 15:10	Transfer Time			
15:10 – 15:40	<b>Iseo Pasquali</b> <i>Valuation in connection with M&amp;As</i> DELOITTE & TOUCHE	<b>Craig Fleisher</b> <i>Enterprise's larger business, competitive planning, processes</i> U OF WINDSOR	<b>Sandra Thomas</b> <i>Intangible asset disclosure in the telecommunications industry</i> U OF DUISBURG-ESSEN, GERMANY	<b>Saba Khalid</b> <i>Learning to unlearn - speed and success of SME's internationalism</i> U OF VAASA, FINLAND
15:40 – 15:45	Transfer Time			
15:45 – 16:15	<b>Paul Bates</b> <i>The future of the Ontario Securities Commission</i> MCMASTER U	<b>Sanjoy Bose</b> <i>Valuation for intellectual capital in knowledge-based firms</i> ZAYED U, UNITED ARAB EMIRATES	<b>Rishad Hakkim</b> <i>Open innovation and knowledge management</i> U OF ALBERTA	
16:15 – 16:20	Transfer Time			
16:20 – 16:50	<b>Tarif Korabi</b> <i>Fundamentals of licensing</i> HATCH STELTECH	<b>Gloria Rose</b> <i>Transformation through education</i> ROSE AND ASSOCIATES		<b>Miguel Rojas</b> <i>Exerting voice to induce changes in corporate social policies</i> U OF QUEBEC
16:50 – 17:00	Transfer Time			
17:00 – 17:30	<b>Howard Deane</b> <i>Looking at Google in a different light</i> MATOMIKE CONSULTING	<b>Brian Chartier</b> <i>Achieving a positive return on governance investments</i> DATACARE SOFTWARE GROUP	<b>Anssi Smedlund</b> <i>Network analysis and firm level knowledge</i> HELSINKI U OF TECHNOLOGY	<b>Yousef Shahwan</b> <i>Corporate financial performance employing corporate rating methodology</i> UNITED ARAB EMIRATES U
17:30 – 18:30	<b>Wine &amp; Cheese Reception – Chedoke B</b> <b>Musical Entertainment:</b> Hamilton Jazz Ensemble <b>Welcome:</b> Paul Bates, Dean, DeGroote School of Business, McMaster U <b>Sponsored By:</b> Fraser Milner Casgrain LLP			
18:30 – 20:30	<b>Dinner – Chedoke A</b> <b>Keynote Speaker:</b> Dr. Baruch Lev, Professor of Accounting and Finance, New York U <b>Sponsored By:</b> Enbridge Inc.			

	<b>Thursday, January 25, 2007 – Morning</b>			
<b>07:00 – 18:30</b>	<b>Registration – Hamilton Convention Centre 3<sup>rd</sup> floor</b>			
<b>08:00 – 09:40</b>	<b>Breakfast – Chedoke A</b> <b>Morning Announcements:</b> Vikram Kaloe, Co-Chair, McMaster World Congress, DeGroote School of Business, McMaster U <b>Keynote Speaker:</b> Paul Tsaparis, President & CEO, HP Canada <b>Sponsored By:</b> HP Canada			
	<b>Corporate Governance</b>	<b>Intellectual Capital &amp; Innovation</b>		<b>PhD Consortium</b>
	<b>Academic and Practitioner Webster A</b>	<b>Practitioner Webster B</b>	<b>Academic Webster C</b>	<b>Academic Room 314</b>
<b>10:00 – 10:30</b>	<b>Chris Ogbechie</b> <b>Dimitrios Koufopoulos</b> <i>Corporate governance practices in publicly quoted companies in Nigeria</i> PAN AFRICAN UNIVERSITY, NIGERIA BRUNEL UNIVERSITY, UK	<b>Patrick Spence</b> <i>BlackBerry's drive for organizational innovation</i> RESEARCH IN MOTION	<b>Pierre Desrochers</b> <i>Innovation and the case against specialized clusters</i> U OF TORONTO	<b>Gerhard Kristandl</b> <i>The impact of voluntary disclosure on cost of equity capital and risk premium estimates in a temporal setting</i> VIENNA U, AUSTRIA
<b>10:30 – 10:40</b>	Transfer Time			
<b>10:40 – 11:10</b>	<b>Peter Smith</b> <i>Gaining competitive advantage: communities of innovation</i> THE LEADERSHIP ALLIANCE INC.	<b>Beth Wilson</b> <i>Winning the war for talent and business</i> KPMG	<b>Marien van den Boom</b> <i>East is east, and west is west, and (n)ever its intellectual capital shall meet</i> INHOLLAND U	<b>Eric Kong</b> <i>A review of the strategic management literature: The importance of intellectual capital in the non-profit sector</i> CHARLES STURT U, AUSTRALIA
<b>11:10 – 11:30</b>	Networking Break			
<b>11:30 – 12:00</b>	<b>Anthony Di Benedetto</b> <i>Strategic capabilities and radical innovation: an empirical study in three countries</i> TEMPLE U	<b>Goran Roos</b> <i>Innovation management from an intellectual capital perspective</i> INTELLECTUAL CAPITAL SERVICES	<b>May Aung</b> <i>Human capital valuation: tripartite paradigm framework and narratives</i> U OF GUELPH	<b>Dimple Grover</b> <i>An interpretive structural model of corporate governance</i> INSTITUTE FOR INTEGRATED LEARNING IN MANAGEMENT, INDIA
<b>12:00 – 14:00</b>	<b>Lunch – Chedoke A</b> <b>Keynote Speaker:</b> Eugene Roman, Group President – Systems and Technology, Bell Canada <b>Sponsored By:</b> Bell Canada, Ubiquity			

	Thursday, January 25, 2007 – Afternoon			
	Strategic Business Valuation	Intellectual Capital & Innovation		Corporate Governance
	Academic and Practitioner Webster A	Practitioner Webster B	Academic Webster C	Academic and Practitioner Room 314
14:00 – 14:30	<b>Howard Johnson</b> <i>Shareholder value: measurement, creation and realization</i> VERACAP CORPORATE FINANCE	<b>Richard Livesley</b> <i>Creating additional value from information assets</i> BANK OF MONTREAL	<b>Jose Maria Viedma Marti</b> <i>In search of an intellectual capital comprehensive theory</i> TECHNICAL U OF CATALONIA, SPAIN	<b>Alan Curleigh</b> <i>High performing boards</i> CANADIAN COMMERCIAL CORPORATION
14:30 – 14:35	Transfer Time			
14:35 – 15:05	<b>Steven Murphy</b> <i>Board of director performance reporting</i> CARLETON U	<b>Debra Amidon</b> <i>Triple knowledge lens</i> ENTOVATION INTERNATIONAL	<b>Lisa Boldt-Christmas</b> <i>Designing a funding mechanism in a government R&amp;D organization</i> INTELLECTUAL CAPITAL SERVICES	<b>Marie Bountrogianni</b> <i>Citizen engagement in governance</i> MINISTRY OF INTERGOV AFFAIRS AND DEMOCRATIC RENEWAL
15:05 – 15:10	Transfer Time			
15:10 – 15:40	<b>Richard Wise</b> <i>Development standards and reporting standards</i> WISE-BLACKMAN LLP	<b>Leif Edvinsson</b> <i>What is intellectual capitalism for the firm, the city and the nation?</i> UNIC, SWEDEN	<b>Patricia Genoe McLaren</b> <i>Skilled contingent workers: their impact on intellectual capital</i> SAINT MARY’S U	<b>James Allen</b> <i>Developing policy statements for financial market regulation</i> CFA INSTITUTE
15:40 – 15:45	Transfer Time			
15:45 – 16:15	<b>Wayne Rudson</b> <i>10 Things every non-valuator needs to know about business valuation</i> RUDSON VALUATION GROUP	<b>Hubert Saint-Onge</b> <i>Organizing for KM</i> SAINT-ONGE ALLIANCE	<b>George Tovstiga</b> <i>IC practices, external factors and enterprise performance in Russia</i> HENLEY MANAGEMENT COLLEGE	<b>Ed Babin</b> <i>International fraud and conspiracy</i> DAVIES, WARD, PHILLIPS & VINEBERG LLP
16:15 – 16:20	Transfer Time			
16:20 – 16:50	<b>Pat Lemieux</b> <i>High tech M&amp;A - strategic valuation</i> WILFRID LAURIER U	<b>Jay Chatzkel</b> <i>Quantum leap breakthrough performance in acquisitions</i> PROGRESSIVE PRACTICES	<b>Nick Bontis</b> <i>IC the map</i> MCMASTER U	<b>Virginia Bodolica</b> <i>The adoption of executive compensation protection provisions</i> U OF QUEBEC
16:50 – 17:00	Transfer Time			
17:00 – 17:30	<b>Plenary Speaker – Chedoke C</b> <b>Dr. Anita Sands</b> , Head of Innovation and Process Designs, RBC Financial Group <b>Sponsored By: RBC Financial Group</b>			
17:30 – 18:30	<b>Wine &amp; Cheese Reception</b> – Art Gallery of Hamilton <b>Introduction:</b> Dr. Peter George, President, McMaster U and Fred Eisenberger, Mayor, City of Hamilton <b>Best Student Paper Award Ceremony:</b> Leif Edvinsson & Hubert Saint-Onge (4 <sup>th</sup> Annual Best Student Paper Award) <b>Sponsored By: City of Hamilton – Economic Development</b>			
18:30 – 20:30	<b>Dinner – Chedoke A</b> <b>Keynote Speaker:</b> Richard Marceau, Provost, U of Ontario Institute of Technology <b>Sponsored By: U of Ontario Institute of Technology</b>			

	<b>Friday, January 26, 2007 – Morning</b>			
<b>07:00 – 18:30</b>	<b>Registration – Hamilton Convention Centre 3<sup>rd</sup> floor</b>			
<b>08:00 – 09:40</b>	<b>Breakfast – Chedoke A</b> <b>Morning Announcements:</b> Melissa Marvyn, Co-Chair, McMaster World Congress, DeGroote School of Business, McMaster U <b>Keynote Speakers:</b> Dr. Ante Pulic, Author of VAIC, Croatian IC Center and the Croatian Ministry of Economy and Karmen Jelcic, CEO, Croatian IC Center <b>Sponsored By:</b> Croatian IC Center and the Croatian Ministry of Economy.			
	<b>Corporate Governance Academic and Practitioner Webster A</b>	<b>Intellectual Capital &amp; Innovation Practitioner Webster B</b>	<b>Academic and Practitioner Webster C</b>	<b>CG, PhD and ICI Academic and Practitioner Room 314</b>
<b>10:00 – 10:30</b>	<b>Nabil Elias</b> <i>Corporate governance in developing economies - the case of Egypt</i> U OF NORTH CAROLINA	<b>David Brett</b> <i>Intellectual capital and the mining industry</i> CUSAC GOLD MINES	<b>Alexander Serenko</b> <i>The mediating effect of organizational reputation on customer loyalty and service recommendation in the banking industry</i> LAKEHEAD U	<b>Christiaan Stam</b> <i>Knowledge productivity</i> INHOLLAND U, THE NETHERLANDS
<b>10:30 – 10:40</b>	Transfer Time			
<b>10:40 – 11:10</b>	<b>Sameer Mustafa</b> <i>Audit committee independence, tenure, ownership and number of meetings: embezzlement amount in publicly held companies</i> CONCORDIA U	<b>Zach Douglas</b> <i>McMaster Innovation Park</i> MCMASTER U	<b>Erica Wiseman</b> <i>An intellectual capital evaluation approach</i> MCGILL U	<b>Patricia Bradshaw</b> <i>Academic governance of universities</i> YORK U
<b>11:10 – 11:30</b>	Networking Break			
<b>11:30 – 12:00</b>	<b>Alan Wunsche</b> <i>Enterprise value benchmarking and modeling</i> DELOITTE	<b>Maria Weir Iain Russell</b> <i>Managing intellectual assets in small and medium enterprises</i> INTELLECTUAL ASSETS CENTRE	<b>Marcel Mongeon</b> <i>Three questions Directors should ask about intellectual property</i> MONGEON CONSULTING INC.	<b>Cindy Gordon</b> <i>Why buy the cow: How OnDemand is revolutionizing knowledge work</i> HELIX COMMERCE INTERNATIONAL
<b>12:00 – 14:00</b>	<b>Lunch – Chedoke A</b> <b>Keynote Speaker:</b> Gerlinde Herrmann, Chairman of the Board, Human Resources Professional Association of Ontario (HRPAO) <b>Best Paper Awards Ceremony:</b> Dr. Nick Bontis (ICI), Dr. Chris Bart (CG), Dr. Patricia Wakefield (SBV), DeGroote School of Business, McMaster U <b>Closing Remarks:</b> Ashima Bhatt, Melissa Marvyn, Vikram Kaloe, Co-Chairs, McMaster World Congress <b>Sponsored By:</b> TD Financial Group, Canadian Business Magazine, ICSA Canada, LG Electronics, Elgar Publishing			

## Poster Presentations

## Hamilton Convention Centre – 3<sup>rd</sup> Floor

Thursday January 25, 2007

14:30 – 16:00

Webster Lounge

**Virginia Bodolica**

*Incidences of M&As on the monetary magnitude  
of executive compensation*  
U OF QUEBEC

**Virginia Bodolica**

*Organizing for radical innovation:  
the case of small knowledge-based firms*  
U OF QUEBEC

**Sanjoy Bose**

*Applying the balanced score card for better  
performance of intellectual capital*  
ZAYED U, UNITED ARAB EMIRATES

**Eric Kong**

*Strategic importance of human capital,  
and HR management*  
CHARLES STURT U, AUSTRALIA

**Gerhard Kristandl**

*Trying to define intellectual capital*  
VIENNA U, AUSTRIA

**Pat Lemieux**

*Intellectual capital and knowledge  
management within high tech M&A*  
WILFRID LAURIER U

