Version: Jan 20, 2005

			Wednesda	ay, January	y 19, 2005	– Morning				
07:00 - 09:00		Pre-Regi		Convention Centre 3			0 – 20:00			
08:00 - 09:20	Registration – Hamilton Convention Centre 3 rd floor Breakfast – Chedoke A Morning Announcements: Alvin Wong, Co-Chair McMaster World Congress, DeGroote Business School, McMaster U. Welcome Message: Dr. Chris Bart, Chairperson McMaster World Congress, DeGroote Business School, McMaster U. Keynote Speaker: John Dalla Costa, Founding Director, Center for Ethical Orientation Sponsored By: Telus, Wiley Publishers, BMO Financial Group									
	Corporate	Governance	Intellectual Capital & Innovation			Electronic Business		PhD Consortium		
	·		Practitioner	Academic	Academic	Practitioner Academic		Academic		
	Webster A	Webster B	Chedoke C	Chedoke C Annex	Chedoke B Annex	Webster C	Room 314	Webster Lounge		
09:35 – 10:05	Tim Dobbie The Municipal Government Context CITY OF BURLINGTON	Robert Chambers Corporate secrecy ASSETRISK ADVISOR	Aihwa Chang Building customer capital through relationship marketing NATIONAL CHENGCHI U	Bernard Marr The dynamics of how knowledge assets deliver value CRANFIELD SCHOOL OF MANAGEMENT UK	Carolina Lopez – Nicolas KM strategy in European companies U DE MURCIA SPAIN	Bill DeMarco Change management & succession planning: Today's overlooked governance challenge THE ANCASTER GROUP	Mihail Cocosila Norm Archer m-Healthcare Initiatives for Improving Outpatient Adherence McMASTER U	Nita Chhinzer A conceptual model of individual level turnover determinants during downsizing McMASTER U D: CATH. CONNELLY		
10:05 – 10:10				Transfe	er Time					
10:10 – 10:40	Alex MacBeath The role of CAs and CMAs in corporate governance GRANT THORNTON	Tessa Hebb The economic inefficiency of secrecy U OF OXFORD	Nilam Bedi Taking Stock of KM in the Public Sector MINISTRY OF MUNICIPAL AFFAIRS AND HOUSING	Bernard Marr Intangible Assets, Balance Scorecard, and the RBV CRANFIELD SCHOOL OF MANAGEMENT UK	Nekane Aramburu Fostering innovation and knowledge creation U DE DEUSTO SPAIN	Bruce Lamb Search Engine Marketing AVALANCHE NETWORKS CORPORATION	Scott Erickson Eileen Kelly RFID Technology: Potential and Concerns ITHACA COLLEGE	Gerhard Kristandl Does value reporting have value? VIENNA U OF ECO. & BUS. AUSTRIA D: DANIEL ANDRIESSEN		
10:40 - 10:55				Networki	ng Break					
10:55 – 11:25	Panel: Accountants Dilemma or Delight? Moderator: Alex MacBeath		Richard Livesley Information Management Governance: Policy and Stewardship BANK OF MONTREAL	Josune Saenz Intangibles disclosure and market performance U DE DEUSTO SPAIN	Herman van den Berg Applying an economic calculus to knowledge U OF TORONTO	Mike Gurski Online Privacy INFORMATION AND PRIVACY COMMISSIONER OF ONTARIO	Harry Bouwman Timber Haaker Henny de Vos Designing 3G+Business Models: A practical approach DELFT U OF TECHNOLOGY NETHERLANDS	Gábor László Open source software: A reliable solution for e- governments BUDAPEST U OF TECH. & ECO. HUNGARY D: BRIAN DETLOR		
11:25 – 11:30	Jim Go	HORNTON odfellow			Transfe	er Time				
11:30 – 12:00	DELOITTE AND TOUCHE Paul Weiss KPMG John Carchrae ONTARIO SECURITIES COMMISSION		S. Schunder- Tatzber Michael Litschka Andreas Markom Promoting awareness regarding human and IC COMPETENCE CTR FOR HC RESEARCH AUSTRIA	Aino Poyhonen Analyzing dynamic IC LAPPEENRANTA U OF TECHNOLOGY FINLAND	Ricardo Arechavala Vargas Claudia Diaz Perez Organizational learning and technological capabilities U DE GUADALAJARA MEXICO	Andre Maisonneuve The Changing Face of Risk VALIDIAN CORPORATION Webster C		Ningyan Huang A Method to identify and to assess intellectual capital elements CHINESE ACADEMY OF SCIENCES D: NILAM BEDI		
12:00 – 14:00	Lunch – Chedoke A Keynote Speaker: Richard Camilleri, President, Canwest Media Works Sponsored By: Canadian Business Magazine, EPSON, Bell									

		V	Vednesda	y, January	19, 2005 -	- Afternoo	n		
	Corporate Governance		Intellectual Capital & Innovation			Electronic Business		PhD Consortium	
			Practitioner	Academic	Academic	Practitioner	Academic	Academic	
	Webster A	Webster B	Chedoke C	Chedoke C Annex	Chedoke B Annex	Webster C	Room 314	Webster Lounge	
14:05 – 14:35	Sylvia Groves Practical governance NEXEN	Mo Shehata Khalid Nainar J.C. Gaa Insider trading, ethical attitudes and Culture McMASTER U U OF ALBERTA	Helen Rothberg It's a risky business: Managing knowledge assets in a competitive intelligence world MARIST COLLEGE HNR ASSOCIATES	Glenn Brophey A proposed conceptual framework for analyzing innovation EXETER U UK	Anssi Smedlund The roles of intermediaries in a regional knowledge system LAPPEENRANTA U OF TECHNOLOGY FINLAND	Alex Todd The challenges of online trust TRUST ENABLING STRATEGIES	Tony Schellinck Monica Popa The Impact of the Canadian code of practice for consumer protection in electronic commerce on preference and trust DALHOUSIE U	Maria do Rosário Cabrita IC and business performance in Portuguese banking LISBON TECHNICAL U PORTUGAL D: GÖRAN ROOS	
14:35 – 14:45				Networki	ng Break				
14:45 – 15:15	Brian Chartier Subsidiary governance: Managing corporate governance in a global company DATACARE SOFTWARE GROUP	Najah Attiga Cross-Directorship and Corporate "Kleptocracy" SAINT MARY'S U	Cindy Gordon Enterprise Risk Management for Intellectual Capital HELIX COMMERCE INTERNATIONAL	Sladana Cabrilo The adventures of the world of IC U PRIVREDNA AKADEMIJA SERBIA	Roy Williams The limits of IC and other forms of capital U OF PORTSMOUTH UK	Understanding and trust and pr Introduction: KI McMA:	Panel: Webster C Understanding and addressing online trust and privacy issues Introduction: Khaled Hassanein McMASTER U		
15:15 – 15:20	Direction Direction Transfer Time INFORMATION & PRIVACY COMMISSIONER OF ONT.					D: JOHN GIRARD			
15:20 – 15:50	Elaine Wyatt Angela Joyce Understanding investor perceptions CRAIB STRATEGIC DIRECTIONS	Radislav Semenov National cultures and ownership patterns U OF NIJMEGEN NETHERLANDS	The knowledge ba TECHNICAL U OF	Curado ased view of the firm LISBON PORTUGAL doke C	Asghar Bokhari Performance support system: A KM tool McMASTER U			Glenn Brophey Proposal to research the role of innovation processes within mechanically based firms EXETER U UK D: AHMED BOUNFOUR	
15:50 - 16:10				Network	ng Break				
16:10 – 16:40	Panel: What is the role of the board chair? Moderator: Mark Cunha		Goran Roos Strategy and IC management INTELLECTUAL CAPITAL SERVICES LIMITED UK Chedoke C		Larry Crase eValuation - Tracking your training success COURSES BY WIRE	Princely Ifinedo E-government initiative in a developing country: Strategies and implementation in Nigeria U JYVÄSKYLÄ FINLAND	Joseph Ferenbok Face recognition technologies, biometrics and privacy U OF TORONTO D: ALEX RAMIREZ		
16:45 – 17:15	McMASTER U Ron Robertson CANADIAN DEPOSITORY INSURANCE CORP Gil Benett CANADIAN TIRE Brad Allen GEORGESON SHAREHOLDER CANADA		Nick Bontis Driving IC towards competitiveness McMASTER U Chedoke C		Claire Sookman Virtual team building VIRTUAL TEAMBUILDERS	J.S. Iyilade G.A. Aderounmu M.O. Adigun A framework for mobile e- health application for developing countries OBAFEMI AWOLOWO U			
17:30 – 18:30	Wine & Cheese Reception – Chedoke B Introduction: Larry Di Ianni, Mayor, City of Hamilton Sponsored By: City of Hamilton Economic Development Department								
18:30 – 20:30		Keynote	a and Former Financ Centre (TICRC)	e Minister					

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Thursday, January 20, 2005 – Morning

07:30 – 09:00	Breakfast – Chedoke A Morning Announcements: Oliver Catahan, Co-Chair McMaster World Congress, DeGroote Business School, McMaster U. Keynote Speaker: Jonathan Wellum, CIO AIC Investments Sponsored By: Elsevier Butterworth Heinemann, Enbridge, Tourism Hamilton								
	Corporate Governance		Intellectual Capital & Innovation			Electronic Business		PhD Consortium	
			Practitioner	Academic	Academic	Practitioner	Academic	Academic	
	Webster A	Webster B	Chedoke C	Chedoke C Annex	Chedoke B Annex	Webster C	Room 314	Webster Lounge	
09:10 – 09:40	Eric H Governance of non- Lessons from U OF MASSACHU Webs	profits also matters: n health care JSETTS BOSTON	David Brett Music Futures: How to save the music business through eMarkets KNEXA SOLUTIONS LTD	Victoria Miecznikowski The interdependence of knowledge sharing & trust McMASTER U	Val Samonis Sustaining competitiveness through innovation ROYAL ROADS U VILNIUS U	Edward Cho Edward Sattaur Mobile Commerce: Bridging the communication gap between brands and consumers JAMBO MOBILE	F. Molina-Castillo C. Lopez-Nicolas Analyzing customer's perceptions of perceived risk and purchase intention among KM tools U DE MURCIA SPAIN	Constantinos Coursaris Expectancy- Disconfirmation, usability, and adoption: A study on mobile devices McMASTER U D: DIANNE CYR	
09:40 - 09:45									
09:45 – 10:15	Paul Wayne An archival examination of the evolution of the audit committee: Treadway to SOX U OF ONTARIO INST. OF TECHNOLOGY	Min Basadur Why do good companies fail? BASADUR APPLIED CREATIVITY McMASTER U	Dave Pollard Tapping the wisdom of crowds MEETING OF MINDS	Bryan Davis Optimizing IC in knowledge-based innovation zones KAIETEUR INSTITUTE FOR KM	Carol Yeh-Yun Lin Progression of IC: EEEC Model NATIONAL CHENGCHI U TAIWAN	James Graham Mobile eHealth NICHE WIRELESS	Todd Kelley Improving the Effectiveness of IT Decision-Making at Colleges and Universities U OF MARYLAND	Andreas Andreou A suggested human capital knowledge asset index GEORGE WASHINGTON D: NICK BONTIS	
10:15 – 10:30				Network	ing Break		·		
10:30 – 11:00	Assessing and	nel: <i>measuring CG</i> sabel Meharry VES INTERNATIONAL	Joel Alleyne IC development and knowledge transfer in a law firm BORDEN LADNER GERVAIS LLP	Ramon Sanguino Intellectual capital of cities U DE EXTREMADURA SPAIN	Roger Petry IC, open source and sustainable development U OF REGINA	Panel: Webster C Mobile commerce: The next wave or fad? Introduction: Milena Head		Christiaan Stam Intellectual Productivity: Designing a method for measuring productivity in the intangible economy INHOLLAND U NETHERLANDS D: LEIF EDVINSSON	
11:00 - 11:05	Joe C	hidley NESS MAGAZINE		Transfer Time			ISTER U I rd Cho		
11:05 – 11:35	Jack C.D HOWE Micheal UE Margo	Mintz INSTITUTE I Wilson 3S	Intellectua I	Daan Andriessen al capital of the Europ NHOLLAND U NETHERLAND Chedoke C	ean Union s	JAMBO MOBILE Dianne Cyr SIMON FRASER U James Graham NICHE WIRELESS Andrew White CRANFIELD U UK		Tae Kyung Park Determinants of professionals' dual commitments and their relationship with OCB YEUNGNAM U KOREA D: CATH. CONNELLY	
11:35 – 11:40				Transf	er Time	I			
11:40 – 12:10	Justin O'Brien Recruiting ethics: Citigroup, corporate governance and the institutionalisation of compliance SCHOOL OF LAW QUEEN'S U IRELAND	Gabor Laszlo CG as a potential solution for higher education: Central European Countries BUDAPEST TECH. HUNGARY	Scott Erickson Knowledge to Intelligence – National Factors ITHACA COLLEGE Chedoke C		Dianne Cyr Carole Bonanni Gender and website design in e-business SIMON FRASER U Room 314		Ildemaro Araujo Towards the Development of Trust in E-Commerce CARLETON U D: ALEX RAMIREZ		

			Thursday	, January 2	20, 2005 –	Afternoon			
	Corporate	Governance	Intelle	ectual Capital & Inno	ovation	Electronic Business			
			Practitioner Academic Academic		Practitioner Academic				
	Webster A	Webster B	Chedoke C	Chedoke C Annex	Chedoke B Annex	Webster C	Room 314		
12:15 – 14:15	Lunch – Chedoke A Keynote Speaker: Eric Rosenfeld, President and CEO, Crescendo Partners, LLP Sponsored By: KPMG, CMA Canada, Information Highways Magazine								
14:15 – 14:20					er Time	, ,			
14:20 – 14:50	Mark Schacter Val Samonis Panel: Chedoke C What Directors need to On the nature of the firm IC for communities, cities, nations and regions Social responsibility On the nature of the global Introduction: MARK SCHACTER ROYAL ROADS U U DE MARNE LA VALLEE FRANCE VILNIUS U VILNIUS U Nick Bontis				MenJie Wang Yufei Yuan Norm Archer Improving citizenship identity management to combat ID theft in China McMASTER U Webster C				
14:50 - 15:00	Transfe	er Time		Daan Andriessen		Transfer Time			
15:00 – 15:30	What is corpora FRASER CASGR	ael Melanson INHOLLAND U NETHERLANDS porate governance? Scott Erickson ASER MILNER Bernard Marr ASGRAIN LLP CRANFIELD SCHOOL OF MANAGEMENT UK Webster B JOSÉ María Viedma Marti U POLITÈCNICA DE CATALUNYA SPAIN		Networking					
	Social Networking – Chedoke B Poster Presentations – Chedoke B								
15:45 – 16:45	Bernard Marr Towards better definitions of intellectual capital CRANFIELD SCHOOL OF MA NAGEMENT UK	G.A Aderounmu J.A lyilade M.O Adigun An improved mail access and retrieval protocol OBAFEMI AWOLOWO U NIGERIA	Hossein Safari F. Ghasemzadeh Measuring eGovernment maturity in Iran's Ministry of Commerce using fuzzy approach INS. FOR TRADE STUDY AND RESEARCH IRAN	Lidija Krekman A consideration of IC navigation in Croatia HENLEY MANAGEMENT COLLEGE UK	Alexander Serenko The Importance of interface agent characteristics: The end- user perspective LAKEHEAD U	Jan Seruga Greg Lazarus Electronic business of B2B AUSTRALIAN CATHOLIC U AUSTRALIA	Xinjun Wu Norm Archer Usability evaluation to assess transcoding and web browsing effectiveness on wireless devices: A mobile eHealth proposal McMASTER U	Ronald Dattero Stuart Galup Mapping Earl's knowledge taxonomy SOUTHWEST MISSOURI STATE U	
16:45 – 17:30				Free	Time				
17:30 – 18:30	Wine & Cheese Reception – Chedoke B Introduction: Paul Bates, Dean, DeGroote Business School & Dr. Peter George, President, McMaster U. Sponsored By: Fraser Milner Casgrain LLP								
18:30 – 20:30	Dinner – Chedoke A Keynote Speaker: Chris Browne, Managing Director, Tweedy Browne Company LLC Sponsored By: TICRC, Emerald – Journal of Intellectual Capital, Journal of Knowledge Management, Shred-it, Hamilton Chamber of Commerce								

			Friday,	January 2	1, 2005 — N	Norning			
07:30 – 09:00	Breakfast – Chedoke A Morning Announcements: Alicia Pinarello, Co-Chair McMaster World Congress, DeGroote Business School, McMaster U. Keynote Speaker: Hubert Saint-Onge, Saint-Onge Alliance Sponsored By: Saint-Onge Alliance, AT Kearney, Edward Elgar Publishing								
	Corporate Governance &		Intellectual Capital & Innovation			Electronic Business			
	Intellectual Capital		Practitioner Academic Academic		Practitioner Academic				
	Webster A	Webster B	Chedoke C	Chedoke C Annex	Chedoke B Annex	Webster C	Room 314		
09:10 – 09:40	John Durfey A Canadian Issuer's Response to the Sarbanes-Oxley Act of 2002 MANULIFE FINANCIAL	Kumar Anand Surabhi Loshali Intellectual capital: Creating and managing organizational innovativeness XLRI SCHOOL OF MANAGEMENT INDIA	Howard Deane The biggest mistakes that CKOs make KPMG	John Girard Where is the knowledge we have lost in government MINOT STATE U	Chris Bart Ashish Pujari The performance impact of content and process in product innovation charters McMASTER U	Sven Abels Axel Hahn Conception of a framework for the combination of heterogeneous methods for re-classifying product data in e-business U OF OLDENBURG	Andrew White Karin Breu Mobile Technologies in the Supply Chain: Emerging Empirical Evidence of Applications and Benefits CRANFIELD U		
09:45 – 10:15	Jean-Michel Viola Does board composition make a difference? The case of the North American biotech industry HEC MONTRÉAL	Se-Hwa Wu Liang-Yang Lin Mu-Yen Hsu IC dynamic capabilities, and organizational innovation performance NATIONAL CHENGCHI U	Rafik Loutfy The future of digital documents as carriers of knowledge MCMASTER U XEROX CENTRE	Giovanni Schiuma <i>The Knoware Tree</i> U OF BASILICATA ITALY		Dax Nair Voice over IP: Changing the way business is done ALLSTREAM.COM	Angel Luis Meroñ Cerdan et al. Examining E-Business Impact On Firm Performance Through Web Site Analysis U DE MURCIA, SPAIN		
10:15 – 10:30				Networki	ng Break				
10:30 – 11:00	Patrica Park Whose Law? Can the developed world influence the emerging economies with regard to CSR?Keith Thomas Stephen Allen Emerging themes in the learning organisation LA TROBE U AUSTRALIAJames Falconer Valuing IC and other intangibles EAGNA RESEARCH AND CONSULTINGRonald Dattero Is there any collaboration among the top KM/C researchers?Mohamed Shehata The impact of trust and reciprocity on knowledge McMASTER UCraigg Balance Altered States: IT Leadership and the Governance mandate E-FINITY GROUP INC. Webster C				Leadership and the ce mandate BROUP INC.				
11:05 – 11:35	John Dinner 10 Critical Factors for Board Room Success JOHN T. DINNER BOARD GOVERNANCE SERVICES	José María Viedma Marti interlace _{ie} U POLITÈCNICA DE CATALUNYA SPAIN	James Supple Lifecycle innovation and patent strategies MATCH - TETRA	Keith Raymond Dixon A multi-level model of organisational IC U OF BATH UK	Rob McLean Heretical paradigms and tools for IC measurement MATRIXLINKS INTERNATIONAL	Norma Gamble Superinterconnectivity – present tense, future perfect! ICONFERENCEU.COM	A. Mohamadian A. Manian F. Ghasemzadeh Two Steps Appraisal Process for E-business Model Portfolio Selection TEHRAN U		
11:45 – 12:15	Detlev What contribution responsible investing governand WILFRID L Webs	on does socially g make to Canadian ce reform? ^{AURIER U}	What shou	Leif Edvinsson The IC Agenda: Id we be researching UNIC Chedoke C	in the future	Ren Wang Enterprise content management ALTIMATE SYSTEMS	Ping Lan Digital Transition in an Isolated Location: Internet Usage in Alaska U ALASKA FAIRBANKS		
12:30 – 14:00	Awards Ceremony for Edvinsson / Saint-Onge Award: Dr. Nick Bontis, McMaster U., Hubert Saint-Onge, Saint-Onge Alliance, Leif Edvinsson, UNIC Awards Ceremony for TICRC Award for SMEs: Dr. Nick Bontis, McMaster U., Dr. Se-Hwa Wu, Taiwan Intellectual Capital Research Centre Awards Ceremony for Best Papers: Dr. Nick Bontis, Alexander Serenko, Dr. Chris Bart, Dr. Milena Head, DeGroote Business School, McMaster U. Closing Ceremonies: Alvin Wong, Oliver Catahan, Alicia Pinarello, Co-Chairs, McMaster World Congress, DeGroote Business School, McMaster U. Sponsored By: Bell, it Business Group, Backbone Publishing								

Hamilton Convention Centre – 3rd Floor

