

Wednesday, January 14, 2004 – Morning									
Pre-Registration – Hamilton Convention Centre 3 rd floor – Tuesday January 13, 2004 17:00 – 20:00									
07:00 – 09:00	Registration – Hamilton Convention Centre 3 rd floor								
08:00 – 09:20	<p align="center">Breakfast – Chedoke A</p> <p align="center">Morning Announcements: Bryan Bereziak, Co-Chair McMaster World Congress, DeGroote Business School, McMaster U. Welcome Message: Dr. Chris Bart, Chairperson McMaster World Congress, DeGroote Business School, McMaster U. Keynote Speaker: John Evans, TorStar</p> <p align="center">Sponsored By: AT Kearney, MINT~RC (Management of Innovation & New Technology Research Centre), DeGroote Business School, McMaster U.</p>								
09:35 – 12:30	Business & Technology Expo – Webster Lounge								
	Corporate Governance		Intellectual Capital & Innovation			Electronic Business		PhD Consortium	
	Practitioner Chedoke B	Academic Chedoke C	Practitioner Webster A	Academic Webster B	Academic Webster C	Practitioner Albion A	Academic Albion B	Academic Albion C	Academic Room 314
09:35 – 10:05	Lloyd Komori <i>Pension pan governance structures under siege</i> FISH CONSULTING	Sally Gunz <i>The role of corporate counsel in the new governance model</i> U. OF WATERLOO	Marguerite Zimmerman <i>Face to face -- in a virtual learning environment?</i> E=MZ2 INC.	Helen Rothberg <i>IC meets competitive intelligence</i> MARIST COLLEGE HNR ASSOCIATES	Jay Chatzkel <i>Human Capital: The rules of engagement are changing</i> PROGRESSIVE PRACTICES		Peggy Osborne Michelle Kunz <i>Examining online advertising recall: US versus international portals</i> MOREHEAD STATE U.	Eva Chen G. Kersten R. Vahidov <i>An e-marketplace for agent-supported commerce negotiations</i> OTTAWA U.	Nita Chhinzer D: Nick Bontis <i>Overcoming obstacles in creating functional human capital metrics</i> McMASTER U.
10:05 – 10:10	Transfer Time								
10:10 – 10:40	Laurent Leduc <i>Corporate governance with a Difference</i> GREENLEAF CANADA INSTITUTE	Jan Moore <i>Developing a culture of governance accountability</i> THE GOVERNANCE COACH	Tony Lea Ken Jones <i>Geographical information systems (GIS) in business</i> RYERSON U.	James Falconer <i>The mantle of innovation: Academe's tenuous window of opportunity</i> EAGNA RESEARCH AND CONSULTING	James Albers <i>Organization factors for an effective KM environment</i> PACIFIC LUTHERAN U.	Nat Lineham <i>The new mobile worker: Fighting for the telco's control</i> VERB EXCHANGE	Scott Erickson Eileen Kelly <i>New frontiers in cybersmear: Strategies for dealing with uncontrolled information</i> ITHACA COLLEGE	Kim Brycesonm Jay Kandampully <i>The balancing act: "E" issues in the agri-industry sector</i> OHIO STATE U.	Ed Ng D: Chris Bart <i>An instrumental vs normative approach to managing firm diversity: A financial contingency perspective</i> McMASTER U.
10:40 – 10:55	Networking Break								
10:55 – 11:25	John Dinner <i>Critical factors for board effectiveness: case study of the Clarica experience</i> BOARD GOVERNANCE SERVICES	Bob Willard <i>Benefits of sustainability strategies & risk management</i> AUTHOR, THE SUSTAINABILITY ADVANTAGE	Mary Raithby Heather Whitefield <i>IC and long-term care</i> COUNTRY TERRACE	Philippe Leliaert <i>Red herrings of IC and lame ducks of KM</i> SYNTAXIS MAASTRICHT SCHOOL OF MANAGEMENT	Waymond Rodgers Thomas Housel <i>The impact of knowledge transfer on technology investment decisions</i> U. of CA. RIVERSIDE	Larry Crase <i>eLearning</i> BASADUR APPLIED CREATIVITY	Alex Grey Maureen Hupfer <i>The impact of a sample offer and search mode on banner ad response</i> MCMASTER U.	Gülnur Icli <i>Research on internet usage aiming at university students</i> TRAKYA U. TURKEY	Rahul Bedi D: Chris Bart <i>Corporate governance triangle in a bear market: Attitudes of three anchors</i> TOURO U. INTERNATIONAL
11:25 – 11:30	Transfer Time								
11:30 – 12:30	Business & Technology Expo – Webster Lounge					E-Case Competition Overview – Albion C			
12:30 – 14:00	<p align="center">Lunch – Chedoke A</p> <p align="center">Keynote Speaker: John Gray, Lead Researcher, Canadian Business Magazine Corporate Governance Report Sponsored By: Canadian Business Magazine, EPSON</p>								
14:00 – 18:00	E-Case Competition Finalist Presentations – Room 202								

Wednesday, January 14, 2004 – Afternoon									
Corporate Governance		Intellectual Capital & Innovation			Electronic Business			PhD Consortium	
Practitioner Chedoke B	Academic Chedoke C	Practitioner Webster A	Academic Webster B	Academic Webster C	Practitioner Albion A	Academic Albion B	Academic Albion C	Academic Room 314	
14:05 – 14:35	Gerry Smith <i>Where IT governance models fail: Avoiding the alignment gap</i> CHANGEPOINT	James Lockhart <i>Strategic governance: Cases of organizational failure in New Zealand</i> MASSEY U. NEW ZEALAND	Nilam Bedi <i>Keeping KM relevant to the needs of the public sector</i> MINISTRY OF MUNICIPAL AFFAIRS AND HOUSING	Ming-Chin Chen <i>How does IC support corporate strategies and competitive advantages? Pharmaceutical case study</i> NATIONAL CHENGCHI U.	Shahid Yamin Allan O'Connor <i>The dichotomous affects of innovation and entrepreneurial cultures</i> AUSTRALIAN GRADUATE SCHOOL OF ENTREPRENEURSHIP	Joanna Lumsden <i>The future of e-Interaction</i> NATIONAL RESEARCH COUNCIL OF CANADA	Raymond Hsieh <i>Reading the fine print: Is the public taking online privacy and security for granted in e-commerce?</i> U. AT BUFFALO	Tim McLaren M. Head, Y. Yuan <i>Information system capabilities and emergent competitive strategies: Modeling strategic fit</i> McMASTER U.	Annie Green D: Bryan Davis <i>A framework of intangible valuation areas: Aligning business strategy & intangible assets</i> GEORGE WASHINGTON U.
14:35 – 14:45	Networking Break								
14:45 – 15:15	Kiridaran (Giri) Kanagaretnam <i>Outside director remuneration and the decision to grant CEO stock options</i> McMASTER U.	Chris Bart <i>Board's involvement with mission statements</i> McMASTER U.	Ryan Feeley <i>Ready the runway: Automating new employee on-boarding</i> ENBOARD.COM	Depankar Ghosh Anne Wu <i>Do capital markets value intellectual capital?</i> U. OF OKLAHOMA NATIONAL CHENGCHI U.	Bernard Marr <i>Is it impossible to benchmark intellectual capital?</i> CRANFIELD SCHOOL OF MANAGEMENT	Rory Ridler <i>Government portals: Culture.ca</i> GOVERNMENT OF CANADA	James McCabe David Wright <i>The business impact of web services</i> U. OF OTTAWA	Andrew White Elizabeth Daniel <i>Electronic marketplace in the automotive industry: Facilitators of supply chain integration?</i> CRANFIELD U. UNITED KINGDOM	Abhijit Ghosh <i>Learning in strategic alliances: A Vygotskian perspective</i> MCGILL U. IC ACADEMIC TRACK
15:15 – 15:20	Transfer Time								
15:20 – 15:50	Ted Ball Bruce Harber <i>Redefining accountability in the healthcare sector</i> QUANTUM LEARNING SYSTEMS	Mitchell Williams <i>Audit committee features and earnings management: Further evidence</i> SINGAPORE MANAGEMENT U.	Bryan Davis <i>The compelling power of knowledge-to-profit business patterns</i> KAITEUR INSTITUTE FOR KM	Mu-Yen Hsu <i>Can we evaluate the IC by patent renewal fee data?- Empirical evidence from Taiwan</i> NATIONAL CHENGCHI U.	Kimiz Dalkir <i>Leveraging organizational frameworks to enhance the flow of information</i> MCGILL U.	Stephanie Barnes <i>KM case study: Lessons learned from a large computer company</i> BARNES & ASSOCIATES	R.C.T. Cheung <i>Opportunities for e-learning in Hong Kong, Japan and China</i> HONG KONG POLYTECHNIC U.	Luuk Simons Harry Bouwman <i>Multi-channel service design processes: Challenges and solutions</i> TECH. U. OF DELFT THE NETHERLANDS	Laura Hämäläinen D: Nilam Bedi <i>Knowledge processes embedded in generation of new knowledge in knowledge work</i> HELSINKI U. OF TECHNOLOGY FINLAND
15:50 – 16:10	Networking Break								
16:10 – 16:40	Paul Fitzgerald <i>Leading risk strategies: Turning threats into opportunities</i> RM SOLUTIONS	Anthony Atkinson <i>Interpersonal behaviour and accountability issues in corporate governance</i> U. OF WATERLOO	Eric Matson <i>Building knowledge markets to enhance productivity</i> MCKINSEY & COMPANY	Carol Yeh-Yun Lin Frederick Hsu <i>Human capital accumulation: Engineers' perspective</i> NATIONAL CHENGCHI U.	Alexander Serenko <i>Meta-review of KM and IC literature: Citation impact and research productivity rankings</i> McMASTER U.	Panel: mCommerce (Albion B&C) Moderator: Norm Archer Panellists: Andre Kushniruk, Nathan Robinson, Steve Goldberg			Paul James D: Bernard Marr <i>Knowledge asset management</i> SOUTHERN CROSS U. AUSTRALIA
16:45 – 17:15	Nick Bontis <i>IC what you see: Canada's intellectual capital ranking</i> McMASTER U.		E-Case Competition Finalist Presentations Room 202						
17:30 – 18:30	Wine & Cheese Reception – Webster Lounge Introduction: Larry Di Ianni, Mayor of City of Hamilton								
18:30 – 20:30	Dinner – Chedoke A E-Case Competition Awards Ceremony: Dr. Milena Head, Director of MERC & Dr. Khaled Hassanein, DeGroote Business School, McMaster U. Keynote Speaker: Al Rosen, Al Rosen & Associates, <i>Canada's weak reporting reforms: Major problems lie ahead for all</i> Sponsored By: Taiwan Intellectual Capital Research Centre								

Thursday, January 15, 2004 – Morning

07:30 – 09:00	Breakfast – Chedoke A Morning Announcements: Renata Elzbieciak, Co-Chair McMaster World Congress, DeGroote Business School, McMaster U. Keynote Speaker: Michael Raynor, Deloitte Research Sponsored By: The Learning Organization – Emerald, Blackwell Publishing								
	Corporate Governance		Intellectual Capital & Innovation			Electronic Business		PhD Consortium	
	Practitioner Chedoke B	Academic Chedoke C	Practitioner Webster A	Academic Webster B	Academic Webster C	Practitioner Albion A	Academic Albion B	Academic Albion C	Academic Room 314
09:10 – 09:40	Dragica Grbavac <i>Operational risk management: An opportunity to improve corporate governance</i> TRI-MEDIA CORP.	Richard Bozec <i>Boards of directors, market discipline and firm performance</i> U. OF OTTAWA	Cal Barber <i>Total compensation rewards ROI: Fundamental driver or illusive human capital concept?</i> CAL BARBER CONSULTING	Ahmed Bounfour <i>Innovation and KM: A possible link?</i> U. OF MARNE LA VALLEE FRANCE	Scott Erickson Helen Rothberg Erin McKay <i>The strategy of IC management: Industry factors</i> ITHACA COLLEGE	Alejandro Jadad <i>Are we ready to think about a global health system? Opportunities for Canada to change</i> CENTRE OF eHEALTH INNOVATION	Hans Lehmann J. Kuhn, F. Lehner <i>A Delphi study on the future of mobile technology</i> VICTORIA U. OF WELLINGTON, NEW ZEALAND		Virpi Pirttimäki D: Dan Andriessen <i>Modeling the process of business intelligence</i> TAMPERE U. OF TECHNOLOGY FINLAND
09:40 – 09:45	Transfer Time								
09:45 – 10:15	Robert Chambers <i>Special investigations by the Board: Current hot topics</i> ASSETRISK	William DeMarco <i>Rethinking the role of HR in a post-Enron world</i> McMASTER U.	Michael Herman <i>Secure, connected collaboration using Microsoft SharePoint and Groove Workspace</i> PARALLELSPACE CORPORATION	Stephen Pike Goran Roos <i>Mathematics and modern business management</i> INTELLECTUAL CAPITAL SERVICES UNITED KINGDOM CRANFIELD U.	Saverio Bozzolan Phil O'Regan <i>IC disclosure in listed companies: A comparison of practice in Italy, the UK and Ireland</i> U. OF PADUA ITALY U. OF LIMERICK	Lawrence Spero <i>The role of academic research in the delivery of eHealth</i> U. OF TORONTO	Ofir Turel Yufei Yuan <i>Structural barriers for m-commerce growth: A value system comparison</i> MCMASTER U.	Nouri Beyrouti Louay Joudi <i>Internet pharmaceutical marketing and e-detailing of prescription medicines</i> LEBANESE AMERICAN U.	Stefanie Bröring D: Jay Chatzkel <i>Decision making in the front end of innovation projects on new industry segments</i> U. OF MÜNSTER GERMANY
10:15 – 10:30	Networking Break								
10:30 – 11:00	Chris Macrae <i>The Map: Corporate governance of trust-flow as an open source standard</i> TRUEVALUE.COM	Peter Jackson <i>Critical Issues in Boards</i> PETER JACKSON & ASSOCIATES	Robert Armacost <i>The Global Experience Center and Virtual University</i> BAIN & COMPANY	Ante Pulic <i>Measuring national IC in the European Union</i> AUSTRIAN IC RESEARCH CENTRE	Peter Cleary Phil O'Regan <i>Exploring the links: Knowledge generation, IC, business performance and management accounting</i> U. COLLEGE CORK U. OF LIMERICK	Cameron Cuthbert <i>Radical supply chain changes are coming, but when?</i> ORACLE	Mihail Cocosila C. Coursaris <i>m-Health: A model of a wireless solution for the self-management of diabetics</i> MCMASTER U.	Brian Mead David Wright <i>Federated identity management in health care</i> U. OF OTTAWA	Lina Vaškeliienė D: Jan Mouritsen <i>Integrated model of organization's intellectual capital valuation</i> KAUNAS U. OF TECHNOLOGY LITHUANIA
11:00 – 11:05	Transfer Time								
11:05 – 11:35	Judith Gabor <i>Moving beyond compliance and control: Building a culture of mutual accountability</i> eCULTURE TEAM	Roman Kosmyna <i>Enterprise risk management & internal audit as pillars for effective corporate governance</i> WORKPLACE SAFETY & INSURANCE BOARD	Stephan Goerner Stefan Odenthal George Tovstiga <i>Sense-making and learning in a String Quartet</i> CARMINA STRING QUARTET & A.D. LITTLE	Daniel Andriessen <i>IC valuation and measurement: Why and how?</i> INHOLLAND U. THE NETHERLANDS	Chao Ching Chang <i>IC in Taiwan ICT Industry: A Radar Map</i> INSTITUTE FOR INFORMATION INDUSTRY TAIWAN	Steve Goldberg <i>Wireless technology to mobilize e-Health</i> INET INTERNATIONAL	Wuping Zheng Yufei Yuan <i>Identifying critical factors for the success of mobile workforce applications</i> MCMASTER U.	Mathew Samuel Dafu Lou Ali Miri T.H. Yeap <i>On secure access control in e-health</i> U. OF OTTAWA	Carla Curado D: Goran Roos <i>The mediator effect of KM strategies between IC components</i> TECHNICAL U. OF LISBON PORTUGAL
11:35 – 11:45	Networking Break								
11:45 – 12:15	Jack Santa-Barbara <i>Sustainable business development</i> FORMER CEO OF CHC WORKING WELL	Justin O'Brien <i>Mapping power: The governance of Wall Street</i> QUEENS U.	Richard Livesley <i>Portals and knowledge worker productivity</i> BANK OF MONTREAL	Anne Fletcher Goran Roos Lisa Fernstrom <i>Valuing a blood service</i> MACQUARIE U. AUSTRALIA, ICS & CRANFIELD U. U.K.	Jan Mouritsen <i>IC and new public management</i> COPENHAGEN BUSINESS SCHOOL DENMARK	Panel: e-Health (Albion B&C) Moderator: Khaled Hassanein Panellists: Steve Goldberg, Stephen Lapinsky Lawrence Spero, Alejandro Jadad			Aino Pöyhönen Anssi Smedlund D: Nick Bontis <i>Assessing intellectual capital creation in regional clusters</i> LAPPEENRANTA U. OF TECH FINLAND

Thursday, January 15, 2004 – Afternoon									
Corporate Governance			Intellectual Capital & Innovation			Electronic Business			PhD Consortium
Practitioner	Academic		Practitioner	Academic	Academic	Practitioner	Academic	Academic	Academic
Chedoke B	Chedoke C		Webster A	Webster B	Webster C	Albion A	Albion B	Albion C	Room 314
12:15 – 12:20	Transfer Time								
12:20 – 12:50	Jay N. Rosenblatt <i>What the CEO should be aware of: Current and emerging trends</i> SIMPSON WIGLE LLP	Ashok Ranchhod Patricia Park <i>Market Positioning and Corporate Responsibility</i> SOUTHAMPTON INSTITUTE UNITED KINGDOM	David Brett <i>A micro-payment for your thoughts?</i> KNEXA SOLUTIONS	Giles Russell Clive Holtham <i>Approaches to national standardisation in KM</i> CASS BUSINESS SCHOOL U.K.	JG Cegarra Navarro <i>External communities of practice and relational capital</i> U. POLITECNICA DE CARTAGENA SPAIN	Panel: e-Health (Albion B&C) Moderator: Khaled Hassanein Panellists: Steve Goldberg, Stephen Lapinsky Lawrence Spero, Alejandro Jedad			John Girard D: A. Bounfour <i>Understanding enterprise dementia</i> TOURO U. INTERNATIONAL
12:55 – 14:15	Lunch – Chedoke A Keynote Speaker: Nick Hodson, Ernst & Young Partner, Global Investigations & Dispute Advisory Sponsored By: The Directors College, CCR Solutions								
14:15 – 14:20	Transfer Time								
14:20 – 14:50	Phil Dwyer <i>The rise of the transparency network and its implications for governance</i> C-INFINITY RESEARCH	Jose G. Vargas <i>The dilemma of governance in Latin America</i> U. DE GUADALAJARA MEXICO	Cindy Gordon <i>Real-time collaboration commerce</i> HELIX COMMERCE INTERNATIONAL	Juha Nummi Katja Lahenius <i>Medical devices innovation network in the Oulu region increasing IC</i> HELSINKI U. OF TECHNOLOGY FINLAND	Sanjoy Bose <i>Strategic management of IC value and risk</i> LA TROBE U. AUSTRALIA	Stephen Lapinsky <i>Point-of-care access to information in the ICU</i> MOUNT SINAI HOSPITAL	Norm Archer <i>The change management process in eGovernment: Transforming government organizations</i> McMASTER U.	Krishnamoorthy Srikumar Bharat Bhasker <i>Personalized recommendations in e-commerce</i> INDIAN INST. OF MNGT.	Elizabeth Rossen D: Leif Edvinsson <i>Minitel: A lens illuminating France's intellectual capital</i> U. OF OSLO NORWAY
14:50 – 15:00	Transfer Time								
15:00 – 15:30	Panel: Gaining Board Support for Enterprise Risk Management (Chedoke B) Moderator: Peter Jackson Panellists: Paul Fitzgerald, Roman Kosmyna, Bob Willard		Rafik Loutfy <i>Competing through knowledge</i> XEROX RESEARCH CENTRE OF CANADA	Mitchell Williams <i>Downsizing - case of intellectual capital performance anorexia or enhancement</i> SINGAPORE MANAGEMENT U.	Steven Cavaleri <i>A pragmatic view of KM</i> CENTRAL CONNECTICUT STATE U.	Terry Kirk <i>The electronic courthouse: An applied example of online dispute resolution for the commercial market place</i> NOVAFORUM	Fereidoun Ghasemzadeh M. Yousefzad <i>A three-tier model for evaluating eGovernment</i> SHARIF U. OF TECHNOLOGY IRAN	Adrienne Olnick Kutzschan Milena Head <i>Online consumer intentions to purchase product types</i> QUEEN'S & McMASTER	
15:45 – 17:15	Poster Presentations – Wentworth C 1 st floor								
17:15 – 18:30	Wine & Cheese Reception – Webster Lounge Introduction: Dr. Vishwanath Baba, Dean DeGroote Business School & Dr. Peter George, President McMaster U.								
18:30 – 20:30	Dinner – Chedoke A Keynote Speaker: Don Tapscott, Author, <i>The Naked Corporation</i> Sponsored By: CICA (Canadian Institute for Chartered Accountants)								

Thursday, January 15, 2004 – Poster Presentations (15:45 – 17:15)

Wentworth C 1st floor

15:30 – 15:45	Transfer Time		
	Corporate Governance	Intellectual Capital & Innovation	Electronic Business
15:45 – 17:15	<p>Olivier Roche <i>Interlocking directorates: The human factor</i> MCGILL U.</p> <p>Neeraj Dwivedi <i>Board effectiveness and corporate performance: A holistic view and research agenda</i> INDIAN INSTITUTE OF MANAGEMENT</p> <p>Julius Jillbert <i>Reviews on the IS leadership roles in Indonesia regional secondary school: Success or failure?</i> U. HASANUDDIN</p> <p>In Jun <i>Analyses of changing patterns in corporate governance: Cases of Korean conglomerates</i> U. OF NEW SOUTH WALES</p> <p>Mitchell Williams <i>Board of director determinants of voluntary audit committee disclosures: Evidence from Singapore</i> SINGAPORE MANAGEMENT U.</p> <p>Ted Ball, Bruce Harber, Ken Moore, Liz Verlaan-Cole <i>Best practice balanced scorecards for governance, organizations & CEO's</i> QUANTUM LEARNING SYSTEMS</p>	<p>Ahmed Bounfour <i>Reporting on intangibles under the community regime</i> U. OF MARNE LA VALLEE, FRANCE</p> <p>Lisa Fernstrom and Goran Roos <i>Value creation logics in the publishing industry</i> INTELLECTUAL CAPITAL SERVICES, UNITED KINGDOM</p> <p>Katja Lahenius and Juha Nummi <i>Social capital facilitating knowledge flow in university – Company collaboration</i> HELSINKI U. OF TECHNOLOGY, FINLAND</p> <p>Stefan Odenthal and George Tovstiga <i>Strategies for capturing the innovation premium: The new co-innovation imperative</i> ARTHUR D. LITTLE</p> <p>Anssi Smedlund <i>Social capital, intellectual capital and competitive advantage</i> LAPPEENRANTA U. OF TECHNOLOGY</p> <p>George Tovstiga and David Birchall <i>Capturing opportunity in disruption: Strategic capabilities and organization factors</i> ARTHUR D. LITTLE</p> <p>Mitchell Williams and Greg Tower <i>Intellectual capital performance and earning management</i> SINGAPORE MANAGEMENT U.</p> <p>Alexander Serenko <i>KM and IC literature: Who are the gurus?</i> McMASTER U.</p> <p>James Robinson <i>The emerging role of IC in organizations?</i> KNOWLEDGE DESIGNS INC.</p>	<p>Larry Adams, Antonio Sanchez <i>Knowledge-focused education: Consequences of information technology in the business classroom</i> TEXAS CHRISTIAN U.</p> <p>Mihail Cocosila <i>Mobile and wireless data entry and retrieval challenges for physicians</i> McMASTER U.</p> <p>Pranav Sharma, David Wright <i>Comparative evaluation of electronic payment systems</i> U. OF OTTAWA</p> <p>Zhi Wei Tang, Nelson Tang <i>A requirements analysis framework for an ERP project</i> U. OF ELECTRONIC SCIENCE AND TECHNOLOGY OF CHINA</p> <p>Zhi Wei Tang, Jing Yin <i>Analysis of modeling techniques for business process reengineering</i> U. OF ELECTRONIC SCIENCE AND TECHNOLOGY OF CHINA</p> <p>Ofir Turel <i>Exploring the moderating role of service type in mobile usability</i> McMASTER U.</p> <p>Wuping Zheng <i>Towards an adoption model of interactive collaborative systems in supply chain</i> McMASTER U.</p>
17:15 – 18:30	<p>Wine & Cheese Reception – Webster Lounge</p> <p>Introduction: Dr. Vishwanath Baba, Dean DeGroote Business School & Dr. Peter George, President McMaster U.</p>		
18:30 – 20:30	<p>Dinner – Chedoke A</p> <p>Keynote Speaker: Don Tapscott, Author, <i>The Naked Corporation</i></p> <p>Sponsored By: CICA (Canadian Institute for Chartered Accountants)</p>		

Friday, January 16, 2004 – Morning

07:30 – 09:00	<p align="center">Breakfast – Chedoke A</p> <p>Morning Announcements: Matthew Graf, Co-Chair McMaster World Congress, DeGroote Business School, McMaster U.</p> <p>Keynote Speaker: Finn Poschmann, Associate Director of Research, C.D. Howe Institute</p> <p>Sponsored By: Elsevier Butterworth Heinemann, Deloitte</p>
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	Corporate Governance		Intellectual Capital & Innovation			Electronic Business		PhD Consortium	
	Practitioner Chedoke B	Academic Chedoke C	Practitioner Webster A	Academic Webster B	Academic Room 314	Academic Room 314	Academic Albion A	Academic Albion B	Academic Albion C
09:10 – 09:40	Brian Chartier <i>Subsidiary governance: Managing corporate governance in a global company</i> RBC ROYAL BANK FINANCIAL GROUP	Gary Moulton <i>Whistleblowing</i> DELOITTE, FORENSIC SERVICES	Panel: The future of KM and the CKO (Webster B&C) Chair: Howard Deane , KPMG Panellists: Ted Graham , HILL & KNOWLTON Gordon Vala-Webb , WOKPLACE SAFETY & INS. BOARD Dave Pollard , ERNST & YOUNG			Antti Lönnqvist <i>Practical difficulties in managerial measurement of intangible assets</i> TAMPERE U. OF TECHNOLOGY FINLAND	Stuart Penman <i>Supply chain competitive edge</i> ACKLANDS-GRAINGER	Rajendra Mishra J. Thomas, V. Kumar, U. Kumar <i>Technology acceptance model: An integrated perspective</i> CARLETON U.	Sigitas Drasutis D: Frank Tang <i>Synthesis method for designing distributed ecommerce information systems</i> KAUNAS U OF TECH
09:45 – 10:15	Lou Milrad <i>Cyber security and responsibility of directors from a governance perspective</i> GARDINER & ROBERTS LLP	Elliot Schreiber <i>A conceptual framework for managing organizational reputation and governance</i> McMASTER U.							Anna Rylander <i>What really is a knowledge intensive firm? An Analysis of the dependent variable</i> ROYAL INSTITUTE OF TECHNOLOGY SWEDEN

10:15 – 10:20	Transfer Time
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10:20 – 11:20	<p align="center">Knowledge Café – Wentworth C 1st floor</p> <p>Moderator: Dr. Nick Bontis, Program Director, DeGroote Business School, McMaster U.</p>
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11:30 – 12:00	Lorna J. Telfer <i>Corporate governance changes in Canada</i> McCARTHY TÉTRAULT LLP	Duncan Gillespie <i>Governance: A view from the not-for-profit foxhole</i> THE JOHN HOWARD SOCIETY	Mary Lee Kennedy <i>Information excellence at Microsoft Corporation: Partnerships across the enterprise</i> MICROSOFT	Dave Pollard <i>A world of ends: The next economy</i> ERNST & YOUNG	Ajay Sharma Vinita Teotia <i>Application of KM to improve academic performance of an institution</i> KRISHNA INSTITUTE OF ENG. AND TECH.	Theresa McCurdy <i>Antecedent reasons for adoption of IC management and measurement</i> U. OF CALGARY	James Robinson <i>Management education model for executives</i> WAYNE COUNTY COMMUNITY COLLEGE	Hussin Hejase <i>Chatting as a tool for research in management topics</i> AMERICAN U. COLLEGE OF SCIENCE & TECHNOLOGY LEBANON	
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12:05 – 12:35	<p>Hubert Saint-Onge (Chedoke B) Leif Edvinsson (Chedoke B) <i>Future research agenda: What needs to be done?</i> SAINT-ONGE ALLIANCE UNIC</p>
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12:45 – 14:45	Lunch – Chedoke A
	Keynote Speaker: Rick Camilleri, COO, CanWest Global Communications
	Awards Ceremony for Edvinsson / Saint-Onge Award: Dr. Nick Bontis, McMaster U., Leif Edvinsson, UNIC & Hubert Saint-Onge, Saint-Onge Alliance
	Awards Ceremony for Best Papers: Dr. Chris Bart, Dr. Milena Head & Dr. Nick Bontis, DeGroote Business School, McMaster U.
	Closing Ceremonies: Matthew Graf, Renata Elzbieciak & Bryan Bereziak, Co-Chairs, McMaster World Congress, DeGroote Business School, McMaster U.
	Sponsored By: Journal of Intellectual Capital & Journal of Knowledge Management – Emerald, Oxford University Press