

Time	Wednesday, January 15, 2003: Management of Intellectual Capital and Innovation		
06:30-08:00	REGISTRATION		
08:00-09:30 Location: Chedoke B	<b>BREAKFAST</b> Opening Ceremonies: <b>Dr. Peter George</b> , McMaster U. President and <b>Dr. Chris Bart</b> , World Congress Chairperson Keynote Speaker: <b>Rick Broadhead</b> , Author <i>Get a Digital Life: An Internet Reality Check</i> <b>MENU</b> Fresh Squeezed Orange and Grapefruit Juice Sliced Fresh Fruit Crepes Filled with Scrambled Eggs and Diced Ham and Topped with Delicate Cheese Sauce Grilled Tomatoes and O'Brian Potatoes Toast & Raisin Breakfast Buns, Marmalade, Preserves, Honey & Butter, Freshly Brewed Regular & Decaf Coffee & Tea		
09:30-09:35	Transfer Time		
09:30-12:30 Location: Chedoke C	<b>BUSINESS AND TECHNOLOGY EXPO</b> Presented by the Hamilton Chamber of Commerce		
	<b>Webster A</b> <i>ICI Academic</i>	<b>Webster B</b> <i>ICI Academic</i>	<b>Webster C</b> <i>ICI Practitioner</i>
09:35-10:05 Session #1	<b>Hupfer, Maureen</b> <i>Martha Stewart: Angel in the house, marketing maven or goddess of greed?</i> McMaster U. (Canada)	<b>Dalkir, Kimiz</b> <i>Visioning workshops for KM: Role of Concept Analysis and IC</i> McGill U. (Canada)	<b>Savage, Charles</b> <i>(Ac)knowledging the Self-Reflexive nature of Human-Work-in-Community</i> Knowledge Era Enterprises (USA)
10:05-10:10	Transfer Time		
10:10-10:40 Session #2	<b>Cowan, David Jan; Andrus, Deborah; Love, James</b> <i>Knowledge transfer and adoption of innovation</i> U. of Calgary (Canada)	<b>Ng, Desmond</b> <i>Knowledge-based view of strategy: Entrepreneurship and knowledge networks</i> U. of Alberta (Canada)	<b>Falconer, James</b> <i>Stupidity capital</i> Eagna Research and Consulting (Canada)
10:40-10:55	Networking Break		
10:55-11:25 Session #3	<b>Mullett, Mendi</b> <i>Sphere of Relationship (SPoRE): Individual impact on knowledge assets</i> Colorado Technical U. (USA)	<b>Mason, John</b> <i>Organizational culture for change: Innovation and intellectual capital</i> Penn State Great Valley (USA)	<b>Andriessen, Daniel</b> <i>IC research: Rigor or relevance</i> Nyenrode U. (Netherlands)
11:25-11:30	Transfer Time		
11:30-12:30 Location: Chedoke C	<b>BUSINESS AND TECHNOLOGY EXPO</b> Presented by the Hamilton Chamber of Commerce		
12:35-14:00 Location: Chedoke B	<b>LUNCH</b> World Congress Forum #1: The future of intellectual capital development for individuals <b>Hubert Saint-Onge</b> , CEO, Konverge Digital Solutions Corporation & Exec. VP Strategic Capabilities, S.A. Armstrong <b>Debra Amidon</b> , Chairman and CEO Entovation International <b>MENU</b> - Salad - Greek Salad Crunchy Vegetable Mexican Seven Bean and Corn Salad and Wild Rice Salad - Pasta - Tri Pepper Stir Fry Farfale with Prosciutto & Sundried Tomatoes in an Alfredo Sauce Assorted French Pastries Garlic Bread & Crusty Rolls & Butter, Freshly Brewed Regular & Decaf Coffee & Tea		
14:00-14:05	Transfer Time		

	<b>Webster A</b> <i>ICI Academic</i>	<b>Webster B</b> <i>ICI Academic</i>	<b>Webster C</b> <i>ICI Practitioner</i>
14:05-14:35 Session #4	<b>Erickson, Scott; Rothberg, Helen</b> <i>Risk Framework for KM</i> Ithaca College (USA)	<b>Steverson, Pamela; Birchall, David</b> <i>Organizational learning and chaos theory</i> Fogelman College of Bus. and Eco. (USA)	<b>Brebner, Lois-Anne</b> <i>The role governance plays in organizational excellence</i> Brebner Associates (Canada)
14:35-14:45	Networking Break		
14:45-15:15 Session #5	<b>Barrett, Cathy</b> <i>Networking as reputation capital</i> U. of Central Lancashire (England)	<b>Ordóñez de Pablos, Patricia</b> <i>IC statement: Insights from a transcontinental perspective</i> U. of Oviedo (Spain)	<b>Wallace, Debra</b> <i>Communities of practice: Generating knowledge capital</i> Sun Life Financial (Canada)
15:15-15:20	Transfer Time		
15:20-15:50 Session #6	<b>Jaskari, Johanna</b> <i>Knowledge constructed in a message</i> Helsinki U. of Tech. (Finland)	<b>Pérez Lopez, Susana</b> <i>Culture as a determining factor of organizational learning</i> U. of Oviedo (Spain)	<b>Gupta, Oliver</b> <i>Intellectual capital and effective corporate governance</i> Intellectual Capital Services Limited (UK)
15:50-16:10	Networking Break		
16:10-16:40 Session #7	<b>Pérez-Bustamante, Guillermo; Peppard, Joe</b> <i>Incidence of mission and culture on IC enhancement</i> U. of Oviedo (Spain)	<b>Passiante, Giuseppina; Montes Peon, José Manuel; Vazquez Ordas, Camilo José</b> <i>Managing innovation in a virtual community of creation</i> U. of Lecce (Italy)	<b>Carnegie, Michael</b> <i>Valuation of intangible assets</i> Taylor-Leibow (Canada)
16:40-16:45	Transfer Time		
16:45-17:15 Session #8	<b>Kolay, Mohit</b> <i>Some performance criteria as the measure of organisational human capital</i> U. of South Pacific (Fiji)	<b>de Araugo, Jillian; Béchervaise, Neil</b> <i>Leadership as IC expert communities of practice</i> Swinburne U. of Technology (Australia)	<b>Cravino, Luis María</b> <i>Human capital management in Argentina: A quantitative examination</i> Saratoga Institute (Argentina)
17:15-18:30 Chedoke C	<b>WINE AND CHEESE</b> Featuring Music by: TBA Welcome: TBC <b>Bob Wade</b> , Mayor of Hamilton		
18:30-20:30 Location: Chedoke B	<b>DINNER</b> Keynote Speaker: <b>Tom Dagenais</b> , Senior Partner, Deloitte & Touche <b>MENU</b> - Salad - Romaine with Radicchio, Curly Endive, Orange Pieces and Scallions - Pasta - Porcini Mushroom Gnocchi with Pomodoro Sauce - Entrees - Ontario Turkey, Sage and Onion Dressing, Cranberry Sauce and Gravy Roasted Top Sirloin of Beef Prince Edward Island Mixed Vegetables Herbed Rice - Dessert - Baked Apple Blossom with Vanilla Custard		