WEDNESDAY, JAN									
06:30	Exhibitor Setup Tir	me							
07:00 – 08:00	Registration								
				Chedoke C					
08:00 – 09:45	<ul> <li>Breakfast</li> <li>Opening Ceremonies: Dr. Chris Bart – Conference Director, Meaghan Stovel – Conference Commerce Co-Chair</li> <li>Keynote Speaker: Shahla Aly – VP Telecommunications, IBM Canada</li> <li>Meal Sponsors: Gennum, Bitnet</li> </ul>								
	Webster A	Webster B	Webster C	Room 314	Albion A	Albion B	Albion C		
09:45 – 10:15	IC-01 Significance And Measurement Of Intellectual Capital Bueno Universidad Autonoma de Madrid	IC-02 Encouraging Innovation In The Public Sector Borins U. of Toronto	IC-03  Knowledge  Management In An ERP  Context  van Stijn  Twente U.  Wensley U. of Toronto  Wijnhoven  Twente U.	PI-01  Joel Alleyne President, Crucible	EC-01 The Human Face of Electronic Business Wennberg, Nagy Linköpings universitet	EC-02 Building Trust in E- Commerce: A Theoretical Framework Head, Archer, Yuan McMaster U.	PE-01 Vertical Business-to- Business Marketplaces Archer McMaster U.		
10:15 – 10:20	Transfer Time								
10:20 – 10:50	IC-04  Knowledge Development And Management Basadur McMaster U.	IC-05 Epitomes Of Tacit Knowledge Haldin-Herrgård Swedish School of Economics and Business Administration	IC-06 The Making Of The First Enterprise Wide Intellectual Capital Report For A European Contract Research Technology Organization Leitner Austrian Research Centers Bornemann, Schneider Karz Franzens U.	PI-02 From Concept to Implementation – "Deffuzifying" Knowledge Management at Dofasco Victor Tychowsky Dofasco	EC-03 A Pan-European survey leading to the development of a Training System for E- Commerce Mullins, Duan, Hamblin U. of Luton	EC-04 Building customer trust within e-commerce environments: The role of agents and virtual reality Papadopoulou, Andreou, Kanellis, Martakos U. of Athens	PE-02 Emerging Global Digital Supply Chains and E- Business: A Paradigm Shift for Developing a Competitive Net-Centric Enterprise Rob Fitzgerald Senior Practice Director, Oracle		
10:50 – 11:15	Networking Break	10.00	10.00	DI 00	F 0 0 5	L = 0.07	DE 00		
11:15 – 11:45	IC-07  Does Knowledge Management Foster Innovation?  Srinivasan, Shukla Indian Institute of Management	IC-08 Transferring Learning into Organizational Capability : A Case Example Birchall, Smith Henley Management College	IC-09 Intellectual Capital Disclosure Practices In Scandinavia : A Case of Sweden Beaulieu, Williams, Wright U. of Calgary	PI-03  To Be Announced	EC-05 Fostering E-Commerce From Within: Lessons Learned From a Corporate Portal Implementation Detlor McMaster U.	EC-06 A Framework for Automating the Description of Discovery of an Entity's Security Requirements for Electronic Commerce McLaren McMaster U.	PE-03 State of Security 2001: A Whole New Playing Field Mark Fabro Senior Scientist and Managing Director, Guardent Canada		
11:45 – 11:50	Transfer Time								

11:50 – 12:20	IC-10	IC-11	IC12	IC-56	EC-21	EC-22	PE-04
11.00 12.20	Competitive Capital: A Fourth Pillar of Intellectual Capital Rothberg Marist College Erickson	Undersea Superiority Through Innovation Baus Naval Undersea Warfare Center	The Governance Challenge Of Regional Innovation Wilson, Chaiton, Paquet, Roy U. of Ottawa	The eFlow Audit Bontis, Fearon, Hishon McMaster U.	The Challenge of Marketing Partnerships in an E-Commerce Environment <b>Keep</b> Quinnipiac U.	The Use and Protection of Private Information: A Dynamic Balance between Businesses and Consumers Wang, Zhang, Yuan	
	SUNY College					McMaster U.	
12:20 – 12:30	Networking Break						

	Chedoke C									
12:30 – 14:00	<ul> <li>Lunch</li> <li>Keynote Speaker : Steve Denning – KM Director, The World Bank</li> <li>Meal Sponsors : MCB U. Press – Journal of Intellectual Capital, Journal of Internet Research</li> </ul>									
14:00 – 14:15	Networking Break									
	Webster A	Webster B	Webster C	Room 314	Albion A	Albion B	Albion C			
14:15– 14:45	IC-13 A Dialectical Model For "Best Practices" Development Charney ServiceWare	IC-14 Strategic Knowledge Sourcing, Integration And Assimilation : A Capabilities Portfolio Perspective Tovstiga ABB Business Services Ltd. Birchall Henley Management College	IC-15 Valuation-Specific Knowledge Leleux, Lange, Huffard International Institute for Management Development	PI-04 Tacit or Explicit: We can Measure or Map It (For the First Time) Charles Armstrong President, Know Inc., Valdis Krebs, Orgnet Inc.	EC-07 When in Rome's cyberspace: SMEs, internationalization, the internet and language Tiessen McMaster U.	EC-08 Automated Analysis of Check Transactions In Support of Customer Relationship Management Hassanein McMaster U.	PE-05  Marcel Mongeon Associate Director of Contract Research and Intelligence McMaster U.			
14:45 – 14:50	Transfer Time									
14:50 – 15:20	IC-16 Organisational Learning And Knowledge Management : A Study López, Peón, Ordás U. of Oviedo	IC-17 Reappraising The Value Of Intellectual Capital Through Co-Option Of Customer Competency Gibbert, Leibold, V- ölpel Siemens ICN Division/U. Of Stellenbosch	IC-18  Human Interaction O'Donnell, O'Regan The Intellectual Capital Research Institute Of Ireland	PI-05 Workplace Safety and Insurance Board (WSIB) - Sharing knowledge to build a safer Ontario Ash Sooknanan Corporate Knowledge Manager, WSIB	EC-09 Canadian Business Use of Information and Communications Technologies and Electronic Commerce Bakker Statistics Canada	EC-10 Software Agents in E- commerce: A Decision Support Systems Approach Sproule McMaster U.	PE-06 State of Security 2001: A Whole New Playing Field Sherrill Novosad Manager, E-Business Implementation, Pratt and Whitney			
15:20 – 15:45	Networking Break									
15:45 – 16:15	IC-19 Reasons Why Building A Strong Brand, Creating Strategic Coalitions Okuogume Kajaani Polytechnic	IC-20 The Yin And Yang Of Intellectual Capital Management Bukowitz, Williams PriceWaterhouse Coopers LLP	IC-21 Contextual Issues In Knowledge Sharing Duimering, Wensley U. of Toronto	PI-06 Achieving Intellectual Property Excellence Thomas Mann Partner, Accenture	EC-11  Electronic Commerce: Potential and Challenges (An Indian Perspective) Kishor Indira Gandhi National Open U.	EC-12  Geodemographic Profiling in Entrepreneurial E- Commerce Mangold, Miller Murray State U.	PE-07  DOMAIN BUBBLE - will it fail the E-Commerce?  Naseem Javed  President, ABC  Namebank			
16:15 – 16:20	Transfer Time	•	•	•		•	•			

16:20 – 16:50	eCommerce Capita Gordon Ana XDL Intervest Crea  M Column	g The Intellectual al Perspective To alyse The Value attion Potential Of Mergers And Acquisitions Gupta, Roos ellectual Capital Services Inc.	IC-24 Toward A Multi- Dimensional Measure Of Individual Innovative Behaviour Kleysen, Street U. of Manitoba	PI-07 Capturing, Sharing and Leveraging Conference Knowledge Jay Chatzkel, Larry Webb Progressive Practices	EC-13 A Study of the Extent of e-Commerce Implementation Amongst Australian Organizations Sohal, Power Monash U.	EC-14 Remote Negotiation and Electronic Contracting in e-Commerce Yuan McMaster U.	PE-08  Jim Tobin  President, Itemus
16:50 – 17:00	Networking Break						
	Chedoke A						
17:00 – 18:30	Wine and Cheese Reception Sponsored By : Dr. Peter Go MOMAC Jazz Trio		t of McMaster U.				
				Chedoke C			
18:30 – 20:00	<ul> <li>Dinner</li> <li>Keynote Speaker: Don Tapscott, Chairman of Digital 4Sight and President of New Paradigm Learning Corporation</li> <li>Meal Sponsors: Dofasco, Quarterly Journal of E-Commerce</li> </ul>						
20:00 – 21:00	Evening Entertainment - Mc	Master Dance C	Group				

THURSDAY, JAN	UARY 18, 2001						
07:00 - 08:00	Registration						
				Chedoke C			
08:00 – 09:15	Breakfast     Keynote Speal	kers: Ante Pulic, Ursula	Schnoider Austrian	Intolloctual Capital Do	coarch Contor		
	, ,	: Austrian Intellectual C		· ·	search Center		
	Webster A	Webster B	Webster C	Room 314	Albion A	Albion B	Albion C
09:15 – 09:45	IC-25 Competency-Based Human Resource Management As A Means Of Managing Intellectual Capital Lapierre Human Resources Systems Group Ltd.	IC-26 For Better or Worse? Assessing The Costs And Benefits Of The Contracting The Contingent Knowledge Worker MacDougall Acadia U. Hurst Athabasca U.	IC-27 A Measurement System For Linking Capacity To Learn And Financial Performance McGraw, Bassi, McMurrer Saba	IC-57 Beyond Financial Measurement Shepherd EduVision Inc.	EC-15  Networking	EC-16  Fine-tuning the incubation of e-commerce start-up firms  Plackett Copenhagen Business School	PE-09  National Strategies For The New Networked Economy Catherine Peters Senior Economic Policy Advisor – Electronic Commerce Task Force, Industry Canada
09:45 - 09:50	Transfer Time		•	•	•	•	
09:50 – 10:20	IC-28 ICBS Innovation Capacity Benchmarking System Marti UPC Polytechnic U. of Catalonia	IC-29 Early Retirements And Social Knowledge Creation Haines III, Bédard U. of Sherbrooke	IC-30  Non-Financial Performance Measures In The Canadian Biotechnology Industry Cumby  Memorial U. of Newfoundland Conrod Dalhousie U.	Robert Barnard Co-Founder, D-Code	EC-17 Networking	EC-18  E-Business Across the Value Chain: The Strategy of Constructing an e-Network Erickson SUNY College at Oneonta	PE-10 Online Value-add Services Justin Heyworth Manager of Technology, Integrated Communications and Entertainment (ICE)

10:20 – 10:25	Transfer Time							
10:25 – 10:55	IC-31  Debiasing Science And Technology Investment Decisions Kranz, Coffey Analysis & Technology Inc.	IC-32 Business Patterns As Knowledge Augmentation Metaphor Falconer PriceWaterhouse Coopers LLP	IC-33 Using A Virtual Knowledge Market for Research & Development In The Pharmaceutical Industry Leong U. of British Columbia	PI-09  New Developments in Knowledge  Management at the Department of Navy  Alex Bennet Deputy CIO, US Navy	EC-19 Networking	EC-20 Are New Management Tools Needed to Create an E-Commerce Strategy? Mayo Athabasca U.	PE-11  Doug McKenzie  Senior Director of e- Business, Bell Canada	
	Chedoke A							
11:00 – 12:30	Poster Presentation	ıs – See Appendix A						

				Chedoke C							
12:30 – 14:00	Meal Sponsor :	<ul> <li>Keynote Speaker : Tom Jenkins – Chief Executive Officer, OpenText</li> <li>Meal Sponsor : OpenText</li> </ul>									
14:00 – 14:15	Networking Break										
	Webster A	Webster B	Webster C	Room 314	Albion A	Albion B	Albion C				
14:15 – 14:45	IC-34 The Role Of Knowledge In A Strategic Theory Of The Firm SubbaNarasimha St. Cloud State U.	IC-35 Holistic Development Of Knowledge Management Ehms, Langen Siemens AG	IC-36 Life-Value-Design- Cycle: The new way of living in the knowledge society Sho Works Institute Recruit Co., Tokyo	PI-10  How can companies enhance shareholder value through actively measuring and managing the value of their intellectual capital assets  Howard Johnson Partner, Campbell Valuation	EC-23  Updating Strategy Frameworks for E- Commerce Geekie Manchester Metropolitan U.	EC-24 Automating Customer Service: The FTD.com Case Study Fox U. of Toronto	PE-12 Creating a Marketplace for Outsourcing E- Commerce Development Bob Basadur Director of Business Development, Brainbanx.com				
14:45 – 14:50	Transfer Time										
14:50 – 15:20	IC-37 An Examination Of The Transfer Of Intellectual Capital Across Cultures Davies The Queen's U. of Belfast	IC-38 Knowledge Sharing In Networked Organizations Järvenpää, Mäki Helsinki U. of Technology	IC-39 Accounting, Empirical Measurement And Intellectual Capital M'Pherson City U. Pike Intellectual Capital Services Limited	PI-11  The Impact of the X- economy on Organizational Risk John Kunar President, Delphi Group Canada	EC-25  An Analytical Framework for Evaluating E-Commerce Business Models and Strategies Lee Pacific Lutheran U.	EC-26 Digital distribution of music and property rights: The case of Napster Krickx California State U.	PE-13  Video in an E- Commerce World Eli Fatthi Executive Vice President, March Networks				
15:20 – 15:45	Networking Break										
15:45 – 16:15	IC-40 Relevant Experiences On Measuring And Reporting Intellectual Capital In European Pioneering Firms Ordoñez de Pablos U. of Oviedo	IC-41 The Component Integration Environment (CIE): Bringing The Enterprise Together Clema Houston Associates Inc.	IC-42 Falling Between The Cracks: Managing Organization Orphan Knowledge Caddy U. of Western Sydney	PI-12  Mapping the digital evolution of e- knowledge markets Bryan Davis President, Kaiteur Institute for Knowledge Management	EC-27  Designing Web-based Information Systems for e-commerce  Wang, Head  McMaster U.	EC-28  Modifying Critical Success factors for Electronic Commerce: The case of the Lebanese Banking Sector Beyrouti, Hejase, Mikdashi Lebanese American U.	PE-14  Hans Casteels  AT Kearney				
16:15 – 16:20	Transfer Time										

16:20 – 16:50	IC-43  Managing Individual  And Organizational  Knowledge In The R&D  Processes: Theoretical  And Practical  Implications  Lämsä  U. of Oulu  Savolainen	IC-44 The Socio-Cultural Constraints Of Transferring Hong U. of Macau	IC-45 Towards A General Theory Of Knowledge Systems Wytenburg Enhance Systems Inc.	PI-13 Antecedents and Consequents of Human Capital Management Bontis McMaster U.	EC-29  The Role of Web Designers in the Diffusion of Web-based Solutions: Looking for a Strategic Direction Andrus U. of Calgary	EC-30 The impact of Internet trading on the UK antiquarian and second-hand bookselling industry Whewell, Souitaris Imperial College Management School	PE-15 Joan Bigham VP Executive Services MeansBusiness	
16:50 – 17:00	Networking Break							
	Chedoke A							
17:00 – 18:30	<ul><li>Wine and Cheese R</li><li>Sponsored by: I</li><li>MOMAC Jazz T</li></ul>	Burlington Economic D	evelopment Corporation	n				
				Chedoke C				
18:30 – 18:00	<ul> <li>Dinner</li> <li>Keynote Speaker: Leif Edvinsson - CEO of Universal Networking Intellectual Capital and VP IC of Knexa.com</li> <li>Meal Sponsor: Bell Canada, Knexa.com</li> </ul>							
20:00 – 21:00	Evening Entertainme	ent – Inane Asylum (Mo	Master Improvisation 7	roupe)				

FRIDAY, JANUAR	RY 19, 2001								
07:00 - 08:00	Registration								
				Chedoke C					
08:00 – 09:15			esident, Integral Perfor ada, Canadian Busines						
	Webster A	Webster B	Webster C	Room 314	Albion A	Albion B	Albion C		
09:15 – 09:45	IC-46 Leveraging Intellectual Capital To Maximise Shareholder Value Peppard Cranfield School of Business Rylander Intellectual Capital Svc. Ltd.	IC-47 Developing A Measure Of Knowledge Management Darroch, McNaughton U. of Otago	IC-48 Intellectual Capital In The Making: Narrating, Visualizing And Numbering The 'Capable Firm' Mouritsen, Larsen, Bukh Aarhus U.	PI-14 The Evolution of DuPont Canada: Raising the Plane of Competition through Knowledge Tom Poldre Development Manager, DuPont Canada	EC-31 Quality and Process Standards for Electronic Commerce Sarkis, Sundarraj Clark U.	EC-32 E-Payments: Current Issues & Future Trends Matt Champagne Chief Operating Officer, eCash Technologies	PE-16 Workforce Optimization Carmine Porco Managing Partner, Cisco Systems Canada		
09:45 - 09:50	Transfer Time								
09:50 – 10:20	IC-49 Are A Companies Intellectual Capital Performance And Intellectual Capital Disclosure Practices Related? Williams U. of Calgary	IC-50 Project Versus Product Corcoran, Gabbott Monash U.	IC-51 Organizational Learning via Groupware Chauhan Arthur Andersen Bontis McMaster U.	PI-15  Knowledge  Management: Legal  Pitfalls and  Opportunities  Paul Tackaberry  Baker and McKenzie	EC-33 The effect of Internet and communication technolgies on software subsidiaries: Implications for government policies Sethi, Dhalwani McMaster U.	EC-34  Mobile Internet Revenues: An empirical study of E-commerce within the I-mode portal Jonason, Eliasson The Royal Institute of Technology(KTH)	PE-17  The Future of Investing  Colman O'Brien  Deputy Chairman,  Baystreet Direct		

10:20 – 10:25	Transfer Time								
10:25 – 10:55	IC-52  Knowledge And Information Mapping: Theory And Case Study Schauer Australian Institute of Management	IC-53 Weightless Wealth: Four Modifications To Standard Intellectual Capital Theory Andriessen Nyenrode U.	IC-54  Building Knowledge Sharing Culture To Promote Knowledge Creation Mäki, Järvenpää Helsinki U. Of Technology	PI-16 High Speed Knowledge Management Daryl Morey Principal, The Parthenon Group	EC-35 Knowledge Management and E-Business: Commonalities and Links Mahdjoubi, Tomak U. of Texas at Austin	EC-36  E-Commerce New Venture Performance: How Funding Impacts Culture Hamilton Georgia State U.	PE-18 Evolution and shakeout of the Incubator Marketplace Albert Behr Chief Operating Officer, The NRG Group		
		Chedoke A							
10:55 – 12:30	,	gement Café on Electror y Dr. Nick Bontis, McMa		ellectual Capital					
				Chedoke C					
12:30 – 14:30	<ul> <li>Lunch</li> <li>Keynote Speaker: Don Morrison – Chief Operating Officer, Research In Motion</li> <li>Meal Sponsors: Research In Motion</li> <li>Closing Ceremonies – Dr. Vishwanath Baba – Dean, Constantinos Coursaris – Conference MBA Co-Chair</li> </ul>								
14:30	Site Tour: McMaster U. Busi	ness School and Educa	tional Trading Centre	followed by Niagara Wi	ne Region (Andrés Win	es)			