





16:20 – 16:50	IC-22 <i>Knowledge Fusion And eCommerce</i> <b>Gordon</b> XDL Intervest	IC-23 <i>Using The Intellectual Capital Perspective To Analyse The Value Creation Potential Of Mergers And Acquisitions</i> <b>Gupta, Roos</b> Intellectual Capital Services Inc.	IC-24 <i>Toward A Multi-Dimensional Measure Of Individual Innovative Behaviour</i> <b>Kleysen, Street</b> U. of Manitoba	PI-07 <i>Capturing, Sharing and Leveraging Conference Knowledge</i> <b>Jay Chatzkel, Larry Webb</b> Progressive Practices	EC-13 <i>A Study of the Extent of e-Commerce Implementation Amongst Australian Organizations</i> <b>Sohal, Power</b> Monash U.	EC-14 <i>Remote Negotiation and Electronic Contracting in e-Commerce</i> <b>Yuan</b> McMaster U.	PE-08  <b>Jim Tobin</b> President, Itemus
16:50 – 17:00	Networking Break						
	Chedoke A						
17:00 – 18:30	Wine and Cheese Reception Sponsored By : Dr. Peter George, President of McMaster U. MOMAC Jazz Trio						
	Chedoke C						
18:30 – 20:00	Dinner <ul style="list-style-type: none"> <li>Keynote Speaker : Don Tapscott, Chairman of Digital 4Sight and President of New Paradigm Learning Corporation</li> <li>Meal Sponsors : Dofasco, Quarterly Journal of E-Commerce</li> </ul>						
20:00 – 21:00	Evening Entertainment - McMaster Dance Group						

## THURSDAY, JANUARY 18, 2001

07:00 – 08:00	Registration						
	Chedoke C						
08:00 – 09:15	Breakfast <ul style="list-style-type: none"> <li>Keynote Speakers: Ante Pulic, Ursula Schneider – Austrian Intellectual Capital Research Center</li> <li>Meal Sponsor : Austrian Intellectual Capital Research Centre, AMS</li> </ul>						
	<b>Webster A</b>	<b>Webster B</b>	<b>Webster C</b>	<b>Room 314</b>	<b>Albion A</b>	<b>Albion B</b>	<b>Albion C</b>
09:15 – 09:45	IC-25 <i>Competency-Based Human Resource Management As A Means Of Managing Intellectual Capital</i> <b>Lapierre</b> Human Resources Systems Group Ltd.	IC-26 <i>For Better or Worse? Assessing The Costs And Benefits Of The Contracting The Contingent Knowledge Worker</i> <b>MacDougall</b> Acadia U. <b>Hurst</b> Athabasca U.	IC-27 <i>A Measurement System For Linking Capacity To Learn And Financial Performance</i> <b>McGraw, Bassi, McMurrer</b> Saba	IC-57 <i>Beyond Financial Measurement</i> <b>Shepherd</b> EduVision Inc.	EC-15  Networking	EC-16 <i>Fine-tuning the incubation of e-commerce start-up firms</i> <b>Plackett</b> Copenhagen Business School	PE-09 <i>National Strategies For The New Networked Economy</i> <b>Catherine Peters</b> Senior Economic Policy Advisor – Electronic Commerce Task Force, Industry Canada
09:45 – 09:50	Transfer Time						
09:50 – 10:20	IC-28 <i>ICBS Innovation Capacity Benchmarking System</i> <b>Marti</b> UPC Polytechnic U. of Catalonia	IC-29 <i>Early Retirements And Social Knowledge Creation</i> <b>Haines III, Bédard</b> U. of Sherbrooke	IC-30 <i>Non-Financial Performance Measures In The Canadian Biotechnology Industry</i> <b>Cumby</b> Memorial U. of Newfoundland <b>Conrod</b> Dalhousie U.	PI-08  <b>Robert Barnard</b> Co-Founder, D-Code	EC-17  Networking	EC-18 <i>E-Business Across the Value Chain: The Strategy of Constructing an e-Network</i> <b>Erickson</b> SUNY College at Oneonta	PE-10 <i>Online Value-add Services</i> <b>Justin Heyworth</b> Manager of Technology, Integrated Communications and Entertainment (ICE)



16:20 – 16:50	IC-43 <i>Managing Individual And Organizational Knowledge In The R&amp;D Processes: Theoretical And Practical Implications</i> <b>Lämsä</b> U. of Oulu <b>Savolainen</b>	IC-44 <i>The Socio-Cultural Constraints Of Transferring ...</i> <b>Hong</b> U. of Macau	IC-45 <i>Towards A General Theory Of Knowledge Systems</i> <b>Wytenburg</b> Enhance Systems Inc.	PI-13 <i>Antecedents and Consequents of Human Capital Management</i> <b>Bontis</b> McMaster U.	EC-29 <i>The Role of Web Designers in the Diffusion of Web-based Solutions: Looking for a Strategic Direction</i> <b>Andrus</b> U. of Calgary	EC-30 <i>The impact of Internet trading on the UK antiquarian and second-hand bookselling industry</i> <b>Whewell, Souitaris</b> Imperial College Management School	PE-15 <b>Joan Bigham</b> VP Executive Services MeansBusiness
16:50 – 17:00	Networking Break						
	Chedoke A						
17:00 – 18:30	Wine and Cheese Reception <ul style="list-style-type: none"> <li>Sponsored by: Burlington Economic Development Corporation</li> <li>MOMAC Jazz Trio</li> </ul>						
	Chedoke C						
18:30 – 18:00	Dinner <ul style="list-style-type: none"> <li>Keynote Speaker : Leif Edvinsson - CEO of Universal Networking Intellectual Capital and VP IC of Knexa.com</li> <li>Meal Sponsor : Bell Canada, Knexa.com</li> </ul>						
20:00 – 21:00	Evening Entertainment – Inane Asylum (McMaster Improvisation Troupe)						

## FRIDAY, JANUARY 19, 2001

07:00 – 08:00	Registration						
	Chedoke C						
08:00 – 09:15	Breakfast <ul style="list-style-type: none"> <li>Keynote Speaker : Verna Allee – President, Integral Performance Group</li> <li>Meal Sponsor: General Motors Canada, Canadian Business Magazine</li> </ul>						
	<b>Webster A</b>	<b>Webster B</b>	<b>Webster C</b>	<b>Room 314</b>	<b>Albion A</b>	<b>Albion B</b>	<b>Albion C</b>
09:15 – 09:45	IC-46 <i>Leveraging Intellectual Capital To Maximise Shareholder Value</i> <b>Peppard</b> Cranfield School of Business <b>Rylander</b> Intellectual Capital Svc. Ltd.	IC-47 <i>Developing A Measure Of Knowledge Management</i> <b>Darroch, McNaughton</b> U. of Otago	IC-48 <i>Intellectual Capital In The Making: Narrating, Visualizing And Numbering The 'Capable Firm'</i> <b>Mouritsen, Larsen, Bukh</b> Aarhus U.	PI-14 <i>The Evolution of DuPont Canada: Raising the Plane of Competition through Knowledge</i> <b>Tom Poldre</b> Development Manager, DuPont Canada	EC-31 <i>Quality and Process Standards for Electronic Commerce</i> <b>Sarkis, Sundarraj</b> Clark U.	EC-32 <i>E-Payments: Current Issues &amp; Future Trends</i> <b>Matt Champagne</b> Chief Operating Officer, eCash Technologies	PE-16 <i>Workforce Optimization</i> <b>Carmine Porco</b> Managing Partner, Cisco Systems Canada
09:45 – 09:50	Transfer Time						
09:50 – 10:20	IC-49 <i>Are A Companies Intellectual Capital Performance And Intellectual Capital Disclosure Practices Related?</i> <b>Williams</b> U. of Calgary	IC-50 <i>Project Versus Product</i> <b>Corcoran, Gabbott</b> Monash U.	IC-51 <i>Organizational Learning via Groupware</i> <b>Chauhan</b> Arthur Andersen <b>Bontis</b> McMaster U.	PI-15 <i>Knowledge Management: Legal Pitfalls and Opportunities</i> <b>Paul Tackaberry</b> Baker and McKenzie	EC-33 <i>The effect of Internet and communication technologies on software subsidiaries: Implications for government policies</i> <b>Sethi, Dhalwani</b> McMaster U.	EC-34 <i>Mobile Internet Revenues : An empirical study of E-commerce within the I-mode portal</i> <b>Jonason, Eliasson</b> The Royal Institute of Technology(KTH)	PE-17 <i>The Future of Investing</i> <b>Colman O'Brien</b> Deputy Chairman, Baystreet Direct

10:20 – 10:25	Transfer Time						
10:25 – 10:55	IC-52 <i>Knowledge And Information Mapping: Theory And Case Study</i> <b>Schauer</b> Australian Institute of Management	IC-53 <i>Weighthless Wealth: Four Modifications To Standard Intellectual Capital Theory</i> <b>Andriessen</b> Nyenrode U.	IC-54 <i>Building Knowledge Sharing Culture To Promote Knowledge Creation</i> <b>Mäki, Järvenpää</b> Helsinki U. Of Technology	PI-16 <i>High Speed Knowledge Management</i> <b>Daryl Morey</b> Principal, The Parthenon Group	EC-35 <i>Knowledge Management and E-Business: Commonalities and Links</i> <b>Mahdjoubi, Tomak</b> U. of Texas at Austin	EC-36 <i>E-Commerce New Venture Performance: How Funding Impacts Culture</i> <b>Hamilton</b> Georgia State U.	PE-18 <i>Evolution and shakeout of the Incubator Marketplace</i> <b>Albert Behr</b> Chief Operating Officer, The NRG Group
	<b>Chedoke A</b>						
10:55 – 12:30	Knowledge Management Café on Electronic Commerce and Intellectual Capital <ul style="list-style-type: none"> <li>Moderated by Dr. Nick Bontis, McMaster U.</li> </ul>						
	<b>Chedoke C</b>						
12:30 – 14:30	Lunch <ul style="list-style-type: none"> <li>Keynote Speaker : Don Morrison – Chief Operating Officer, Research In Motion</li> <li>Meal Sponsors : Research In Motion</li> <li>Closing Ceremonies – Dr. Vishwanath Baba – Dean, Constantinos Coursaris – Conference MBA Co-Chair</li> </ul>						
14:30	Site Tour: McMaster U. Business School and Educational Trading Centre followed by Niagara Wine Region (Andrés Wines)						