

WEDNESDAY, JANUARY 19, 2000

8:00 am	REGISTRATION Location
9:00 am	BREAKFAST & OPENING CEREMONIES Don Newton – Conference Chair, 1 st World Congress on E-Commerce Dr. Chris Bart – Director, MINT Research Centre Jim Goodfellow – Position, Deloitte & Touche Location

ACADEMIC PRESENTATIONS

	Location	Location	Location	Location
10:00 am	Norm Archer & Yufei Yuan “Managing Business-to-Business Relationships Throughout the E-Commerce Procurement Life Cycle”	Susan Sproule & Norm Archer “A Buyer Behaviour Framework for the Development and Design of Software Agents in E-Commerce”	Fang Wang, Milena Head, & Norm Archer “Relationship Marketing in the Web Retail Marketplace”	Chris Storey “Key Success Factors for E-Commerce Projects: Research Issues and Conceptual Model”
10:35 am	Giovanni Azzone & Raffaella Bianchi “Extranet: Different Configurations and Their Effects on the Performance of Corporate Value Chain’s Activities”	Anne Banks Pidduck “Multiagent Management in Electronic Commerce”	Sandipa Dublsh “Retailing and the Internet”	Michael Wade An Investigation of the Effect of Organizational and Technical Skills on Webmaster Performance”
11:10 am	Scott Erickson & Helen N. Rothberg “Electronic Business, Competitive Capital, and Public Policy”	Shouhong Wang “Meta-Management of Virtual Organizations”	William W. Keep “The Customer-Retailer Internet Service (CRIS)”	Yanqing Duan “Making Successful E-Commerce: An Analysis of SMEs Training and Support Needs”
11:45 am	POSTER PRESENTATIONS Location			
1:00 pm	LUNCH KEYNOTE Person Position CGA Ontario and Canada Location			

ACADEMIC PRESENTATIONS

	Location	Location	Location	Location
2:30 pm	Nick Bontis & Honsan Chung “Software Pricing Structures in Electronic Commerce: 3 Different Cases”	James H. Tiessen “The Internet and SME Internationalization”	Tonja van Diepen “Multi-channel Distribution: Implications for Financial Business Practice”	Honorio Todino, Ron Wakary & Jasbir Dhaliwal “A Comparative Analysis of E-Commerce Communities”
3:05 pm	Nick Bontis & Jason Mill “Web-Based Evaluation Metrics on the Internet”	Steve Benson “E-Commerce and Developing Nations, Infrastructure and Policy Issues”	Dat-Dao Nguyen & Dennis S. Kira “Market Structure, Competition, and Equilibrium in Electronic Commerce Setting”	Helen Hasan “Strategic Management of Electronic Commerce: An Adaptation of the Balanced Scorecard”
3:40 pm	BREAK Networking and Refreshments Locations			

ACADEMIC PRESENTATIONS

	Location	Location	Location	Location
4:00 pm	Henry Kim “Enabling Integrated Decision-Making for Electronic Commerce by Modelling an Enterprise’s Sharable Knowledge”	Liaquat Hossain “Critical Success Factors of E-Commerce: The Case of Bank of New Zealand”		D.L. Andrus “E-Commerce Strategies and Innovative Companies”
4:35 pm	K. Huang “The Management of Electronic Commerce”	Nouri Beyrouti “Electronic Commerce: An Emerging Strategic Market in the Lebanese Banking Industry”	Dave Chatterjee “Leveraging the Web Technology – Opportunities and Challenges: Insights from Insureco’s E-Commerce Initiatives”	George Tovstiga “Implications of the Dynamics of the New Networked Economy on E-Business Start-Ups: The Case of Philips’ Access Point”
5:15 pm	WINE TASTING AND DEAN’S WELCOME Dr. Vishwanath Baba – Dean, Michael G. DeGroote School of Business, McMaster University Location			
6:30 pm	DINNER KEYNOTE Person Position Place Location			
8:00 pm	MCMASTER IMPROV CLUB, DANCE & CHOIR – Location			

THURSDAY, JANUARY 20, 2000

7:30 am	REGISTRATION Location
8:00 pm	BREAKFAST KEYNOTE Marnie Kinsley Position mbanx Location

ACADEMIC PRESENTATIONS

	Location	Location	Location	Location
9:30 am	Justin Peart “Logistical Problems Limiting Worldwide E-Commerce Diffusion”	Wita Wojtkowski & Diane Walker “New Value Chain in the Natural Gas Industry: Electronic Commerce in the Commodity Market”	Yildiz Y. Guzey “Evaluation of E-Commerce Characteristics That Influence Company Structure on Certain Business Functions”	Norm Archer & Judith Gebauer “Management Choices in the New Electronic Marketplace”
10:05 am	Marijn Janssen & Henk G. Sol “Evaluation the Role of Intermediaries in the Electronic Value Chain”	Craig Standing “An Effective Framework for Evaluating Policy and Infrastructure Issues for E-Commerce”	Man-Ying Lee “A Proposed Business Model for the Electronic Commerce: The Functional Classification of a Web Site and its Linkage to Performance Evaluation”	
10:45 am	Mohini Singh “Electronic Commerce in Australia: Opportunities and Factors Critical for Success”	Jing Zhao “Intermediary Roles and Electronic Commerce Developments in China”	Nittaya Jariangprasert, Panom Panturapron & Orachorn Maneesong “An Exploratory Study on Thai Consumer Attitudes Toward Advertisement on the Internet”	

11:30 am	LUNCH KEYNOTE Redge Foster Position AMS Management Systems Location
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PRACTITIONER PRESENTATIONS

	Location	Location
1:00 pm	David Brett & Dr. Nick Bontis Founder and Advisory Board Knexa.com	Julie King Position CanadaOne
1:45 pm	Robert Y. Gold Position Bennett Gold Chartered Accountants	Jim MacFarlane Position EnTelx
2:30 pm	BUS TOUR TO COMPANY SITES Northern Telecom, Purolator Courier, Michael G. DeGroote Virtual Trading Floor	
6:30 pm	DINNER KEYNOTE Name Position Industry Canada Location	
8:00 pm	ENTERTAINMENT Mr. Rick Rossini The Magical Motivator	

FRIDAY, JANUARY 21, 2000

7:30 am	REGISTRATION Location
8:00 am	BREAKFAST KEYNOTE Name Position A.T. Kearney Location

PRACTITIONER PRESENTATIONS

	Location			Location		
9:30 am	Paven Bratch Position Bratch Information			Bobby John Position Caught in the Web		
10:05 am	Charles V. Callahan Position Booz, Allen, & Hamilton			Peter Ralphs Position Place		
10:45 am	Rob Burgess Position Macromedia Inc.			Peter Evans Position Sympatico		
11:30 am	LUNCH & AWARD CEREMONY FOR BEST ACADEMIC PAPERS Dr. Milena Head – Assistant Professor, McMaster University Location					
1:00 pm	INTERACTIVE KNOWLEDGE CAFÉ Moderator: Dr. Nick Bontis					
	Facilitator A	Facilitator B	Facilitator C	Facilitator D	Facilitator E	
3:00 pm	CLOSING CEREMONIES Dr. Vishwanath Baba – Dean, Michael G. DeGroote School of Business Dr. Chris Bart – Director, MINT Research Centre Tijana Glavonjic – Conference Chair, McMaster Business Conference Location					