

# Wednesday, January 16, 2008 – Morning

07:00 – 18:30	Registration – Hamilton Convention Centre 3 <sup>rd</sup> floor			
08:00 – 09:40	<b>Breakfast – Chedoke A</b> <b>Morning Announcements:</b> Joshua Grant, Mona Ahmad, Co-Chairs, McMaster World Congress, DeGroot School of Business, McMaster University <b>Welcome Message:</b> Dr. Christopher Bart, Chairperson McMaster World Congress, DeGroot School of Business, McMaster University <b>Sponsored By:</b> Georgeson Shareholder Services, , KM Institute, KM Professional Society, Gurteen Knowledge			
	<b>Intellectual Capital &amp; Innovation</b>			<b>Student Development</b>
	<b>Practitioner and Academic Webster A</b>	<b>Practitioner Webster B</b>	<b>Academic Webster C</b>	<b>Chedoke C</b>
10:00 – 10:30	<b>Paul Schneider</b> <i>The Canadian Coalition for Good Governance: Working to improve corporate governance in Canada</i> CANADIAN COALITION FOR GOOD GOVERNANCE	<b>Stephanie Barnes</b> <i>Applying knowledge management in ITIL – enabled information technology organizations</i> MISSING PUZZLE PIECE CONSULTING	<b>Shanker (Shanks) Seetharam</b> <i>Know Knowledgeat Centennial College</i> CENTENNIAL COLLEGE	<b>Ben Chapdelaine</b> <i>What's next? MBA and PhD programs</i> MCMaster U
10:30 – 10:40	Transfer Time			
10:40 – 11:10	<b>Nabil Ghaleb</b> <i>Does mandatory disclosure of Directors' and Officers' liability insurance curb managerial opportunism? Evidence from the Canadian secondary market</i> HEC MONTREAL	<b>Edward Rogers</b> <i>Knowledge, people &amp; risk: Building a learning organization at the NASA Goddard Space Flight Center</i> NASA	<b>Joshua Grant</b> <i>A 10 year meta review of academic intellectual capital research at the McMaster World Congress</i> MCMaster U	<b>Wendy Edge</b> <i>Is there a doctor in the house? How to get into medical school</i> MCMaster U
11:10 – 11:30	Networking Break			
11:30 – 12:00	<b>Christopher Bart</b> <i>Role of the Board in Strategy and Risk Management: Progress Report #2</i> MCMaster U	<b>Steve Howse</b> <i>Flying higher: Hamilton airport's new strategic approach</i> MILLINGTON & ASSOCIATES	<b>Iain Russell</b> <i>You take the high road – a case study</i> INTELLECTUAL ASSETS CENTER, SCOTLAND	<b>Judy Marsales</b> <i>Careers in real estate</i> JUDY MARSALES REAL ESTATE
12:00 – 13:45	<b>Lunch – Chedoke A</b> <b>Keynote Speaker:</b> Nilam Bedi, United Nations <b>Sponsored By:</b> Enbridge			

# Wednesday, January 16, 2008 – Afternoon

	Intellectual Capital & Innovation			Student Development
	Practitioner and Academic Webster A	Academic Webster B	Academic Webster C	Chedoke C
14:00 – 14:30	<b>Wayne Bigby</b> <i>Rise of S/H activism &amp; its impact on CG</i> KINGSDALE SHAREHOLDER SERVICES	<b>Terry Flynn</b> <i>Capitalizing on the value of reputation: Canada's most reputable companies</i> MCMASTER U	<b>Alexander Serenko</b> <i>A causal map of HC antecedents and consequents in the financial industry</i> LAKEHEAD U	<b>Gary Screation Page</b> <i>Unleashing the power of focused concentration</i> GARYSCREATIONPAGE.COM
14:30 – 14:35	Transfer Time			
14:35 – 15:05	<b>Ralph Shay</b> <i>Securities Law and Corporate Governance – It's Not Only Disclosure</i> FRASER MILNER CASGRAIN LLP	<b>Kimiz Dalkir</b> <i>Organizational knowledge sharing and learning</i> MCGILL U	<b>Carol Yeh-Yun Lin</b> <i>National intellectual capital: A comparison of BRIC countries</i> NATIONAL CHENGCHI U, TAIWAN	<b>Tom Maduri</b> <i>Ins and outs of the gaming industry</i> THROWBACK ENTERTAINMENT
15:05 – 15:10	Transfer Time			
15:10 – 15:40	<b>John Dinner</b> <i>Good governance &amp; boardroom dynamics</i> JOHN T DINNER BOARD GOVERNANCE SERVICES	<b>Paul James</b> <i>Knowledge transfer using real-time simulators for electricity dist. networks</i> CANBERRA U, AUSTRALIA	<b>Peter Martorelli</b> <i>Identifying Hamilton Police Services best practices</i> MCMASTER U	<b>Edward Rogers</b> <i>Innovation and technology management in the workplace</i> NASA
15:40 – 15:45	Transfer Time			
15:45 – 16:15	<b>Richard Livesley</b> <i>Information Governance: Risky Business</i> BANK OF MONTREAL	<b>Josune Saenz Maria Dolores Aramburo</b> <i>Knowledge sharing innovation performance</i> U OF DEUSTO, SPAIN	<b>Irene Fan</b> <i>The importance of relational capital to innovation</i> HONG KONG POLYTECHNIC U	<b>Chris Markou</b> <i>Personal financial management for students</i> INVESTORS GROUP
16:15 – 16:20	Transfer Time			
16:20 – 16:50	<b>Ahmed Seleim</b> <i>The relationship between culture and corruption:</i> BEIRUT ARAB U, LEBANON	<b>Lorne Booker</b> <i>Relevance of KM/IC academic research from the practitioner perspective</i> MCMASTER U	<b>Scott Erickson</b> <i>Intellectual capital and performance in financial services industries</i> ITHACA COLLEGE	<b>Charlie Kuo</b> <i>Becoming a corporate lawyer</i> FRASER MILNER CASGRAIN LLP
16:50 – 17:00	Transfer Time			
17:00 – 17:30	<b>Arié Fisher</b> <i>The heart of the ABCP crisis</i> THORNHILL RESEARCH	<b>Mahmoud Moradi</b> <i>Value chain approach to semantic process of knowledge creation</i> U OF BORDEAUX, FRANCE	<b>Scott Erickson</b> <i>Balancing knowledge potential and knowledge vulnerability</i> ITHACA COLLEGE	<b>Nick Bontis</b> <i>Thinking smarter and faster</i> MCMASTER U
17:30 – 18:30	<b>Wine &amp; Cheese Reception – Chedoke B</b> <b>Musical Entertainment:</b> Hamilton Jazz Ensemble <b>Welcome:</b> Paul Bates, Dean, DeGroote School of Business, McMaster University <b>Sponsored By:</b> Fraser Milner Casgrain LLP			
18:30 – 20:30	<b>Dinner – Chedoke A</b> <b>Keynote Speaker:</b> Prof. W.B. Lee, Chair Professor and Head, Department of Industrial Systems Engineering, The Hong Kong Polytechnic University <b>Sponsored By:</b> Knowledge Management Research Center – The Hong Kong Polytechnic University			

# Thursday, January 17, 2008 – Morning

<b>07:00 – 18:30</b>	<b>Registration – Hamilton Convention Centre 3<sup>rd</sup> floor</b>		
<b>08:00 – 09:40</b>	<b>Breakfast – Chedoke A</b> <b>Morning Announcements:</b> Joshua Grant, Co-Chair, McMaster World Congress, DeGroote School of Business, McMaster University <b>Sponsored By: Xerox Canada</b>		
	<b>Strategic Business Valuation</b>	<b>Intellectual Capital &amp; Innovation</b>	<b>Student Development</b>
	<b>Academic and Practitioner Webster A</b>	<b>Academic Webster B</b>	<b>Chedoke C</b>
<b>10:00 – 10:30</b>	<b>Joerg Prokop</b> <i>Impartial business valuation and opportunistic behaviour</i> C.V.O. U OLDENBURG, GERMANY	<b>Jamal Aldin Nazari</b> <i>Organizational characteristics and managing IC: Canada vs. Middle East</i> U OF CALGARY	<b>Adele Alfano</b> <i>Personal effectiveness and excellence</i> DIAMOND WITHIN RESOURCES
<b>10:30 – 10:40</b>	Transfer Time		
<b>10:40 – 11:10</b>	<b>Ari Kashton</b> Intellectual Property Valuation Methodologies SOBERMAN	<b>Irene Herremans</b> <i>IC, org. structure, and management planning and control Systems</i> U OF CALGARY	<b>Jay Turner</b> <i>Oral communication and presentation skills</i> THE LUMEN INSTITUTE
<b>11:10 – 11:30</b>	Networking Break		
<b>11:30 – 12:00</b>	<b>Suzanne Loomer</b> <i>Understanding the value of intellectual property: Common valuation techniques</i> BDO DUNWOODY	<b>Lisa Mattam</b> <i>Defining the business case for diversity</i> THE MATTAM GROUP	<b>Nick Bontis</b> <i>Thinking smarter and faster</i> MCMaster U
<b>12:00 – 14:00</b>	<b>Lunch – Chedoke A</b> <b>Keynote Speaker:</b> Bob Boulton, Director, Canadian Institute of Chartered Business Valuators (CICBV) <b>Sponsored By: Canadian Institute of Chartered Business Valuators (CICBV)</b>		

# Thursday, January 17, 2008 – Afternoon

	Strategic Business Valuation	Intellectual Capital & Innovation	Student Development
	Academic and Practitioner Webster A	Academic Webster B	Chedoke C
14:00 – 14:30	<b>Catherine Tremblay</b> <i>International business valuation standards</i> WISE, BLACKMAN LLP	<b>Peter Cleary</b> <i>Exploring the relationship between management accounting &amp; SC</i> U COLLEGE CORK, IRELAND	<b>Linda Ockwell – Jenner</b> <i>Networking for success</i> MOTIVATIONAL STEPS
14:30 – 14:40	Transfer Time		
14:40 – 15:10	<b>Howard Johnson</b> <i>How private equity is creating a new business era</i> VERACAP CORPORATE FINANCE LIMITED	<b>Martin Nemetz</b> <b>Dimitris Karagiannis</b> <i>A method for comprehensive IC management and reporting</i> U WIEN, AUSTRIA	<b>Lisa Mattam</b> <i>Business etiquette</i> THE MATTAM GROUP
15:10 – 15:20	Transfer Time		
15:20 – 15:50	<b>Iseo Pasquali</b> <i>How to manage valuation problems in mergers and acquisitions</i> DELOITTE AND CICBV	<b>Paul Bates</b> <i>Teaching the 3 pillars: Leadership, innovation and ethics</i> MCMASTER U	<b>Louise Fox</b> <i>Powering your professional presence: Part A</i> LOUISE FOX PROTOCOL SOLUTIONS
15:50 – 16:00	Transfer Time		
16:00 – 16:30	<b>Gavin McCutcheon</b> <i>EVVICA™, a Valuation model for intellectual asset rich businesses</i> SCOTTISH INTELLECTUAL ASSET MANAGEMENT, SCOTLAND	<b>Harjinder Deol</b> <i>Strategic environment and intellectual capital in Indian banks</i> U OF CALGARY	<b>Louise Fox</b> <i>Powering your professional presence: Part B</i> LOUISE FOX PROTOCOL SOLUTIONS
16:30 – 16:40	Transfer Time		
16:40 – 17:10	<b>Harry Figov</b> <i>Valuation of shareholder disputes</i> FIGOV NOTES	<b>George Tovstiga</b> <i>IC practices in small innovative enterprises: A four-region comparative study</i> HENLEY MANAGEMENT COLLEGE	<b>Nick Bontis</b> <i>Thinking smarter and faster</i> MCMASTER U
17:10 – 17:15	Transfer Time		
17:15 – 18:30	<p style="text-align: center;"><b>Wine &amp; Cheese Reception</b> – Art Gallery of Hamilton  <b>Introduction:</b> Dr. Nick Bontis, Program Director, McMaster World Congress  <b>Welcome:</b> Dr. Ilene Busch-Vishniac, Provost, McMaster University and Paul Bates, Dean, DeGroote School of Business, McMaster University  <b>Welcome:</b> Fred Eisenberger, Mayor, City of Hamilton  <b>Sponsored By: DeGroote Commerce Society</b></p>		
18:30 – 20:30	<p style="text-align: center;"><b>Dinner – Chedoke A</b>  <b>Keynote Speaker:</b> Gerlinde Herrmann, Former Board Chairperson, Human Resources Professionals Association of Ontario (HRPAO)  <b>Sponsored By: University of Ontario Institute of Technology</b></p>		

# Friday, January 18, 2008 – Morning

<b>07:00 – 12:00</b>	<b>Registration – Hamilton Convention Centre 3<sup>rd</sup> floor</b>	
<b>08:00 – 09:40</b>	<b>Breakfast – Chedoke A</b> <b>Morning Announcements:</b> Mona Ahmad, Co-Chair, McMaster World Congress, DeGroote School of Business, McMaster University <b>Sponsored By: Bank of Montreal</b>	
	<b>ICI &amp; SBV</b>	<b>Student Development</b>
	<b>Academic and Practitioner</b>	<b>Chedoke A</b>
	<b>Webster A</b>	
<b>10:00 – 10:30</b>	<b>James Allen</b> <i>Executive compensation and disclosure: an international comparison</i> CFA INSTITUTE	<b>Chris Robertson</b> <i>To The Top Canada</i> CHRISROBERTSON.COM
<b>10:30 – 10:40</b>	Transfer Time	
<b>10:40 – 11:10</b>	<b>James Falconer</b> <i>flex: An experimental framework for the evaluation of workforce heterogeneity</i> EAGNA RESEARCH AND CONSULTING	<b>Sunjay Nath</b> <i>Personal leadership and excellence</i> SUNJAYNATH.COM
<b>11:10 – 11:30</b>	Networking Break	
<b>11:30 – 12:00</b>	<b>Patricia Wakefield</b> <i>The way forward: Strategic business valuation research at McMaster</i> AIC INSTITUTE FOR STRATEGIC BUSINESS STUDIES	<b>Mardi Walker</b> <i>Careers In sports management and entertainment</i> MAPLE LEAF SPORTS AND ENTERTAINMENT
<b>12:00 – 14:00</b>	<b>Lunch – Chedoke A</b> <b>Best Paper Awards Ceremony:</b> Dr. Nick Bontis, DeGroote School of Business, McMaster University <b>Closing Remarks:</b> Joshua Grant and Mona Ahmad, Co-Chairs, McMaster World Congress <b>Closing Message:</b> Dr. Christopher Bart, Chairperson McMaster World Congress, DeGroote School of Business, McMaster University <b>Sponsored By: Kalaci Enterprises, Canadian Business Magazine, Accounting World News</b>	

# Sponsors

# Hamilton Convention Centre – 3<sup>rd</sup> Floor

## SILVER SPONSORS

Enbridge

Canadian Institute for Chartered  
Business Valuators

Knowledge Management Research  
Center

## BRONZE SPONSORS

Georgeson Shareholder Services

Xerox Canada

Fraser Milner Casgrain LLP

University of Ontario Institute  
of Technology

KM Institute

Kalaci Enterprises

KM Professional Society

Gurteen Knowledge

## MEDIA SPONSORS

Canadian Business Magazine

Accounting World News

